

MTD Sales
45.82 L

Brand Share %
37.88 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **37.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	24.43	96.12 %
Air-Cool	15.79	27.29 %
W.Heater	2.49	38.10 %
Stab-AV	1.10	87.64 %
Inverter	0.93	100.00 %
Stab-HA2	0.78	62.83 %
Fan	0.32	1.83 %
Total	45.82	37.88 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	26.08	38.61 %
VIJAYAWADA-01	19.74	36.97 %
Total	45.82	37.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.63	97.95 %
Air-Cool	11.14	30.11 %
W.Heater	1.35	38.49 %
Inverter	0.72	100.00 %
Stab-HA2	0.55	64.34 %
Stab-AV	0.50	92.65 %
Fan	0.19	2.05 %
Total	26.08	38.61 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.81	32.67 %
KNL1	1.09	34.55 %
ADI1	0.89	25.13 %
KAR1	0.82	33.43 %
KDA1	0.80	37.30 %
KNL2	0.74	30.97 %
PGR1	0.43	30.97 %
MPL1	0.43	15.68 %
GTL1	0.41	22.15 %
PMR1	0.41	34.94 %
DHN1	0.38	21.47 %
KVL1	0.37	29.33 %
BVL1	0.34	23.04 %
NDL1	0.29	29.86 %
TPSD	0.06	1.86 %
Total	26.08	38.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.79	94.50 %
Air-Cool	4.64	22.28 %
W.Heater	1.14	37.65 %
Stab-AV	0.60	83.89 %
Stab-HA2	0.23	59.55 %
Inverter	0.20	100.00 %
Fan	0.13	1.60 %
Total	19.74	36.97 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.73	36.27 %
VJW3	0.67	28.81 %
RMV1	0.63	37.05 %
TEL1	0.55	37.33 %
PRL1	0.52	25.47 %
GVM1	0.49	32.92 %
TVU1	0.42	23.87 %
BPP1	0.39	31.76 %
CKT1	0.38	32.73 %
VUY1	0.35	34.87 %
VJW5	0.34	23.98 %
GNT2	0.29	18.76 %
AMP1	0.19	36.37 %
VJW2	0.18	22.09 %
GTSD		0.00 %
Total	19.74	36.97 %