

MTD Sales
126.94 L

Brand Share %
32.43 %

Information:

MTD : 01-04-2026 To 19-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.43 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	68.90	98.32 %
Air-Cool	48.85	21.45 %
Fan	4.14	13.49 %
W.Heater	2.35	51.27 %
Inverter	1.31	100.00 %
Stab-HA2	0.86	64.38 %
Stab-AV	0.55	87.75 %
Total	126.94	32.43 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	68.25	29.98 %
VIJAYAWADA-01	58.69	35.82 %
Total	126.94	32.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	34.34	22.79 %
Stab-HA	28.36	98.52 %
Fan	2.52	14.92 %
W.Heater	1.13	50.35 %
Inverter	1.11	100.00 %
Stab-HA2	0.54	67.68 %
Stab-AV	0.26	86.91 %
Total	68.25	29.98 %

Branch *	MTD Sales L	Brand Share %
ATP1	3.71	19.04 %
MPL1	3.13	30.99 %
KNL1	2.87	19.89 %
KNL2	2.76	29.29 %
PMR1	2.37	27.77 %
PDT1	2.11	31.06 %
ADI1	1.99	18.09 %
NDL1	1.86	22.97 %
NLR1	1.65	29.74 %
BVL1	1.65	23.63 %
PIL1	1.62	29.15 %
PGR1	1.49	22.38 %
KDA1	1.44	23.72 %
TPI1	1.43	19.89 %
GTL1	1.42	24.81 %
TPY1	1.40	24.17 %
KDR1	0.98	27.62 %
TPSD		0.00 %
Total	68.25	29.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	40.53	98.19 %
Air-Cool	14.51	18.82 %
Fan	1.62	11.74 %
W.Heater	1.22	52.15 %
Stab-HA2	0.32	59.51 %
Stab-AV	0.29	88.51 %
Inverter	0.20	100.00 %
Total	58.69	35.82 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.26	29.29 %
OGL1	2.17	31.39 %
VJW4	1.89	26.87 %
TVU1	1.73	29.63 %
GNT1	1.58	29.91 %
GVM1	1.53	31.95 %
TEL1	1.43	24.74 %
VJW3	1.42	20.42 %
PRL1	1.33	31.63 %
GNT2	1.26	31.24 %
NRT1	1.15	26.15 %
VUY1	1.14	31.06 %
VKN1	0.91	25.69 %
MTM1	0.90	32.41 %
CKT1	0.84	21.77 %
VJW5	0.83	17.88 %
BPP1	0.34	10.85 %
GTSD		0.00 %
Total	58.69	35.82 %