

MTD Sales
119.77 L

Brand Share %
32.80 %

Information:

MTD : 01-04-2026 To 18-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.80 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	64.51	98.61 %
Air-Cool	46.53	21.95 %
Fan	3.94	13.80 %
W.Heater	2.35	53.63 %
Inverter	1.11	100.00 %
Stab-HA2	0.82	65.23 %
Stab-AV	0.51	88.92 %
Total	119.77	32.80 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.71	30.43 %
VIJAYAWADA-01	55.06	36.09 %
Total	119.77	32.80 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.57	23.26 %
Stab-HA	26.94	98.55 %
Fan	2.38	15.01 %
W.Heater	1.13	53.54 %
Inverter	0.91	100.00 %
Stab-HA2	0.52	68.62 %
Stab-AV	0.26	86.91 %
Total	64.71	30.43 %

Branch *	MTD Sales L	Brand Share %
ATP1	3.42	18.23 %
MPL1	3.06	31.23 %
KNL2	2.60	31.17 %
KNL1	2.48	19.77 %
PMR1	2.33	28.24 %
PDT1	2.11	32.11 %
ADI1	1.99	19.97 %
NDL1	1.85	24.01 %
BVL1	1.65	24.74 %
NLR1	1.64	31.14 %
PIL1	1.54	28.79 %
PGR1	1.42	22.42 %
KDA1	1.40	25.23 %
TPY1	1.36	26.39 %
GTL1	1.29	25.27 %
TPI1	1.14	18.24 %
KVL1	1.09	32.78 %
KDR1	0.96	28.60 %
TPSD		0.00 %
Total	64.71	30.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	37.57	98.66 %
Air-Cool	13.97	19.41 %
Fan	1.56	12.29 %
W.Heater	1.22	53.71 %
Stab-HA2	0.29	59.94 %
Stab-AV	0.25	91.05 %
Inverter	0.20	100.00 %
Total	55.06	36.09 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.11	28.94 %
OGL1	1.96	30.63 %
VJW4	1.87	28.17 %
TVU1	1.60	29.08 %
GNT1	1.54	31.37 %
GVM1	1.44	32.19 %
TEL1	1.34	25.33 %
PRL1	1.33	31.63 %
VJW3	1.31	20.49 %
GNT2	1.22	32.72 %
NRT1	1.15	27.90 %
VUY1	0.93	26.92 %
VKN1	0.91	26.18 %
CKT1	0.84	23.92 %
VJW5	0.81	18.39 %
BPP1	0.32	11.49 %
GTSD		0.00 %
Total	55.06	36.09 %