

MTD Sales
38.94 L

Brand Share %
37.62 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **37.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	21.00	95.63 %
Air-Cool	13.51	27.24 %
W.Heater	2.20	39.26 %
Stab-AV	0.69	84.33 %
Stab-HA2	0.68	64.18 %
Inverter	0.62	100.00 %
Fan	0.24	1.55 %
Total	38.94	37.62 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	21.88	38.09 %
VIJAYAWADA-01	17.06	37.04 %
Total	38.94	37.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.86	97.59 %
Air-Cool	9.53	30.14 %
W.Heater	1.21	40.73 %
Stab-HA2	0.46	66.57 %
Inverter	0.42	100.00 %
Stab-AV	0.28	87.55 %
Fan	0.13	1.51 %
Total	21.88	38.09 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.64	33.42 %
KNL1	0.92	31.66 %
ADI1	0.74	24.32 %
KDA1	0.66	35.96 %
KNL2	0.65	31.58 %
KAR1	0.51	26.57 %
MPL1	0.41	15.73 %
PMR1	0.41	37.10 %
KVL1	0.37	32.86 %
DHN1	0.35	27.41 %
RCY1	0.34	34.71 %
PGR1	0.32	30.28 %
BVL1	0.31	22.89 %
NDL1	0.26	34.89 %
GTL1	0.22	13.08 %
TPSD		0.00 %
Total	21.88	38.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.14	93.96 %
Air-Cool	3.98	22.14 %
W.Heater	0.98	37.58 %
Stab-AV	0.42	82.32 %
Stab-HA2	0.22	59.73 %
Inverter	0.20	100.00 %
Fan	0.11	1.59 %
Total	17.06	37.04 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.64	35.60 %
VJW3	0.51	25.49 %
PRL1	0.49	26.60 %
GVM1	0.43	37.45 %
TEL1	0.43	36.03 %
ELU1	0.43	35.92 %
TVU1	0.42	25.12 %
NPR1	0.37	36.34 %
PPM1	0.34	32.66 %
VJW5	0.32	24.24 %
CKT1	0.29	29.51 %
GNT2	0.29	20.06 %
BPP1	0.28	29.32 %
VJW2	0.18	27.57 %
KND1	0.17	23.62 %
GTSD		0.00 %
Total	17.06	37.04 %