



AP : VGUARD Sales Performance 18/05/2026 8:11 AM

MTD Sales
69.08 L

Brand Share %
26.68 %

Information:

MTD : 01-05-2026 To 17-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **26.68 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	34.13	25.82 %
Stab-HA	29.07	75.75 %
Fan	2.11	10.13 %
W.Heater	1.43	55.88 %
Stab-AV	1.01	57.67 %
Stab-HA2	0.78	21.95 %
Inverter	0.56	100.00 %
Total	69.08	26.68 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	44.65	33.03 %
VIJAYAWADA-01	24.43	19.74 %
Total	69.08	26.68 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	25.02	33.95 %
Stab-HA	16.19	95.51 %
Fan	1.19	11.32 %
W.Heater	1.17	72.55 %
Stab-AV	0.48	88.35 %
Stab-HA2	0.43	64.41 %
Inverter	0.17	100.00 %
Total	44.65	33.03 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.73	21.96 %
KDR1	1.04	23.86 %
KNL1	0.86	13.20 %
KNL2	0.84	19.44 %
KDA1	0.79	16.96 %
TPY1	0.66	19.17 %
ADI1	0.61	11.01 %
TPSD		0.00 %
Total	44.65	33.03 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.88	60.12 %
Air-Cool	9.11	15.58 %
Fan	0.92	8.90 %
Stab-AV	0.54	44.09 %
Inverter	0.38	100.00 %
Stab-HA2	0.35	12.13 %
W.Heater	0.25	27.15 %
Total	24.43	19.74 %

Branch *	MTD Sales L	Brand Share %
BVR1	1.18	26.62 %
VJW3	1.16	16.91 %
GNT1	1.02	22.95 %
JPT1	0.89	26.05 %
NZV1	0.77	26.10 %
CRL1	0.69	11.37 %
GVM1	0.63	12.36 %
NRT1	0.57	19.17 %
TVU1	0.57	11.19 %
VJW2	0.56	26.62 %
CKT1	0.53	17.86 %
VJW4	0.50	13.03 %
VJW5	0.49	15.05 %
GDV1	0.48	26.25 %
BPP1	0.48	15.41 %
TNK1	0.47	15.15 %
ELU1	0.44	20.04 %
RMV1	0.36	16.03 %
MTM1	0.33	13.27 %
VKN1	0.32	15.09 %
PAP1	0.31	11.19 %
TDD1	0.17	7.81 %
PPM1	0.15	8.38 %
AMP1	0.13	10.46 %
KND1	0.09	7.38 %
TNI1	0.01	1.01 %
GTSD		0.00 %
Total	24.43	19.74 %