



AP : VGUARD Sales Performance 17/05/2026 8:11 AM

MTD Sales
66.74 L

Brand Share %
27.03 %

Information:

MTD : 01-05-2026 To 16-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	32.92	26.13 %
Stab-HA	28.38	76.30 %
Fan	1.87	9.78 %
W.Heater	1.34	54.93 %
Stab-AV	0.90	54.80 %
Stab-HA2	0.77	21.70 %
Inverter	0.56	100.00 %
Total	66.74	27.03 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	43.33	33.52 %
VIJAYAWADA-01	23.41	19.91 %
Total	66.74	27.03 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	24.16	34.26 %
Stab-HA	15.86	95.61 %
Fan	1.15	11.87 %
W.Heater	1.09	71.00 %
Stab-AV	0.48	88.35 %
Stab-HA2	0.42	63.63 %
Inverter	0.17	100.00 %
Total	43.33	33.52 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.65	23.80 %
KDR1	1.04	24.06 %
PDT1	1.04	26.78 %
KNL1	0.85	13.68 %
KNL2	0.73	18.88 %
TPY1	0.66	19.26 %
KDA1	0.64	14.17 %
ADI1	0.61	11.22 %
TPSD		0.00 %
Total	43.33	33.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.52	60.76 %
Air-Cool	8.76	15.80 %
Fan	0.72	7.64 %
Stab-AV	0.42	38.45 %
Inverter	0.38	100.00 %
Stab-HA2	0.35	12.17 %
W.Heater	0.25	27.94 %
Total	23.41	19.91 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.12	16.60 %
GNT1	1.02	24.81 %
BVR1	0.99	24.54 %
JPT1	0.87	25.85 %
NZV1	0.77	26.78 %
CRL1	0.69	11.95 %
GVM1	0.63	13.73 %
TVU1	0.57	11.27 %
VJW2	0.54	26.00 %
CKT1	0.53	17.86 %
VJW5	0.49	16.04 %
NRT1	0.48	16.69 %
GDV1	0.48	26.25 %
BPP1	0.48	16.46 %
TNK1	0.47	17.21 %
ELU1	0.44	20.58 %
VJW4	0.44	12.55 %
RMV1	0.35	16.40 %
VKN1	0.32	15.38 %
MTM1	0.31	13.20 %
PAP1	0.29	12.27 %
TDD1	0.17	8.30 %
PPM1	0.15	8.95 %
AMP1	0.11	10.39 %
KND1	0.09	8.40 %
TNI1	0.01	1.01 %
GTSD		0.00 %
Total	23.41	19.91 %