

MTD Sales
106.24 L

Brand Share %
32.98 %

Information:

MTD : 01-04-2026 To 16-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.98 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	57.87	99.25 %
Air-Cool	40.70	22.02 %
Fan	3.55	13.95 %
W.Heater	1.96	52.67 %
Inverter	0.99	100.00 %
Stab-HA2	0.70	62.88 %
Stab-AV	0.45	92.24 %
Total	106.24	32.98 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	57.09	30.85 %
VIJAYAWADA-01	49.15	35.86 %
Total	106.24	32.98 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	28.07	23.49 %
Stab-HA	24.29	98.45 %
Fan	2.24	15.46 %
W.Heater	1.00	54.73 %
Inverter	0.80	100.00 %
Stab-HA2	0.44	66.69 %
Stab-AV	0.26	90.73 %
Total	57.09	30.85 %

Branch *	MTD Sales L	Brand Share %
MPL1	2.96	31.19 %
ATP1	2.83	18.35 %
KNL1	2.18	21.16 %
PMR1	2.15	28.79 %
NDL1	1.62	26.64 %
KNL2	1.53	26.89 %
NLR1	1.49	29.23 %
ADI1	1.47	16.82 %
KDA1	1.38	26.93 %
PGR1	1.29	23.23 %
PIL1	1.26	27.79 %
BVL1	1.17	20.53 %
TPY1	1.12	24.13 %
KVL1	1.04	32.35 %
GTL1	0.98	22.12 %
TPI1	0.95	18.39 %
KDR1	0.70	25.02 %
TPSD		0.00 %
Total	57.09	30.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	33.59	99.84 %
Air-Cool	12.64	19.34 %
Fan	1.31	11.95 %
W.Heater	0.95	50.67 %
Stab-HA2	0.26	57.43 %
Inverter	0.20	100.00 %
Stab-AV	0.20	94.30 %
Total	49.15	35.86 %

Branch *	MTD Sales L	Brand Share %
CRL1	1.89	28.47 %
OGL1	1.54	27.98 %
VJW4	1.51	25.80 %
GNT1	1.40	32.26 %
TVU1	1.34	27.98 %
TEL1	1.30	27.70 %
PRL1	1.21	29.82 %
GVM1	1.18	30.99 %
VJW3	1.08	18.85 %
NRT1	1.02	29.43 %
VUY1	0.81	26.73 %
VJW5	0.77	19.29 %
VKN1	0.74	23.51 %
CKT1	0.66	21.13 %
BPP1	0.29	12.54 %
GTSD		0.00 %
Total	49.15	35.86 %