



AP : VGUARD Sales Performance 17/03/2026 8:11 AM

MTD Sales
36.67 L

Brand Share %
38.18 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **38.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	19.85	95.45 %
Air-Cool	12.51	26.99 %
W.Heater	2.20	40.03 %
Stab-HA2	0.66	65.07 %
Stab-AV	0.65	83.52 %
Inverter	0.62	100.00 %
Fan	0.18	1.25 %
Total	36.67	38.18 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.61	38.57 %
VIJAYAWADA-01	16.06	37.70 %
Total	36.67	38.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.32	97.46 %
Air-Cool	8.82	29.69 %
W.Heater	1.21	42.26 %
Stab-HA2	0.46	68.74 %
Inverter	0.42	100.00 %
Stab-AV	0.28	87.55 %
Fan	0.11	1.38 %
Total	20.61	38.57 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.41	31.70 %
KNL1	0.87	34.77 %
ADI1	0.71	24.32 %
KDA1	0.64	36.23 %
KNL2	0.54	32.65 %
KAR1	0.51	29.09 %
DHN1	0.35	27.81 %
MPL1	0.34	14.98 %
KVL1	0.34	31.34 %
PGR1	0.32	31.43 %
RCY1	0.30	37.09 %
BVL1	0.29	22.18 %
NDL1	0.26	34.89 %
GTL1	0.22	15.40 %
TPSD		0.00 %
Total	20.61	38.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.52	93.74 %
Air-Cool	3.70	22.19 %
W.Heater	0.98	37.58 %
Stab-AV	0.38	80.78 %
Stab-HA2	0.21	58.23 %
Inverter	0.20	100.00 %
Fan	0.07	1.09 %
Total	16.06	37.70 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.60	37.82 %
VJW3	0.48	24.83 %
TVU1	0.42	25.12 %
GVM1	0.42	38.13 %
PRL1	0.40	23.57 %
ELU1	0.37	33.92 %
PPM1	0.34	34.33 %
VJW5	0.32	27.06 %
VUY1	0.31	38.14 %
CKT1	0.29	30.07 %
GNT2	0.29	21.66 %
NPR1	0.28	34.92 %
BPP1	0.28	33.28 %
VJW2	0.18	27.57 %
KND1	0.17	28.92 %
GTSD		0.00 %
Total	16.06	37.70 %