



AP : VGUARD Sales Performance 16/05/2026 8:11 AM

MTD Sales
64.98 L

Brand Share %
27.45 %

Information:

MTD : 01-05-2026 To 15-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	32.41	26.64 %
Stab-HA	27.49	76.90 %
Fan	1.71	9.48 %
W.Heater	1.25	58.37 %
Stab-AV	0.85	54.77 %
Stab-HA2	0.72	20.69 %
Inverter	0.56	100.00 %
Total	64.98	27.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	42.45	34.06 %
VIJAYAWADA-01	22.53	20.09 %
Total	64.98	27.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	23.98	35.04 %
Stab-HA	15.44	96.23 %
Fan	1.06	11.42 %
W.Heater	0.99	72.11 %
Stab-AV	0.42	87.15 %
Stab-HA2	0.39	62.88 %
Inverter	0.17	100.00 %
Total	42.45	34.06 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.57	24.11 %
KDR1	1.04	24.86 %
PDT1	1.02	27.09 %
KNL1	0.83	14.35 %
KNL2	0.73	19.27 %
TPY1	0.63	18.69 %
ADI1	0.61	12.32 %
KDA1	0.59	13.26 %
TPSD		0.00 %
Total	42.45	34.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.05	61.17 %
Air-Cool	8.43	15.85 %
Fan	0.65	7.43 %
Stab-AV	0.42	39.92 %
Inverter	0.38	100.00 %
Stab-HA2	0.34	11.71 %
W.Heater	0.25	33.48 %
Total	22.53	20.09 %

Branch *	MTD Sales L	Brand Share %
GNT1	1.02	25.42 %
BVR1	0.99	26.21 %
VJW3	0.95	15.03 %
JPT1	0.84	25.14 %
TEL1	0.83	26.72 %
NZV1	0.77	26.78 %
CRL1	0.69	12.10 %
GVM1	0.61	13.38 %
TVU1	0.53	11.09 %
CKT1	0.53	18.07 %
VJW2	0.52	25.38 %
VJW5	0.49	16.52 %
TNK1	0.47	19.71 %
NRT1	0.47	16.14 %
ELU1	0.44	21.34 %
BPP1	0.42	16.38 %
VJW4	0.40	11.90 %
VKN1	0.32	17.92 %
MTM1	0.31	13.46 %
PAP1	0.29	14.03 %
RMV1	0.28	16.88 %
PNR1	0.19	26.52 %
TDD1	0.17	8.64 %
PPM1	0.15	9.88 %
AMP1	0.11	10.70 %
KND1	0.09	9.74 %
TNI1	0.01	1.07 %
GTSD		0.00 %
Total	22.53	20.09 %