

MTD Sales  
**98.43 L**

Brand Share %  
**32.91 %**

Information:

MTD : 01-04-2026 To 15-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **32.91 %** are only listed below

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Stab-HA      | 54.02        | 99.23 %        |
| Air-Cool     | 37.17        | 21.95 %        |
| Fan          | 3.43         | 14.19 %        |
| W.Heater     | 1.96         | 53.29 %        |
| Inverter     | 0.78         | 100.00 %       |
| Stab-HA2     | 0.62         | 60.55 %        |
| Stab-AV      | 0.45         | 92.24 %        |
| <b>Total</b> | <b>98.43</b> | <b>32.91 %</b> |

| Sales Zone    | MTD Sales L  | Brand Share %  |
|---------------|--------------|----------------|
| TIRUPATI-01   | 51.96        | 30.61 %        |
| VIJAYAWADA-01 | 46.47        | 35.93 %        |
| <b>Total</b>  | <b>98.43</b> | <b>32.91 %</b> |

## TIRUPATI-01

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Air-Cool     | 25.25        | 23.30 %        |
| Stab-HA      | 22.38        | 98.40 %        |
| Fan          | 2.12         | 15.48 %        |
| W.Heater     | 1.00         | 56.06 %        |
| Inverter     | 0.58         | 100.00 %       |
| Stab-HA2     | 0.37         | 64.02 %        |
| Stab-AV      | 0.26         | 90.73 %        |
| <b>Total</b> | <b>51.96</b> | <b>30.61 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| MPL1         | 2.86         | 31.57 %        |
| ATP1         | 2.34         | 16.84 %        |
| KAR1         | 2.07         | 31.54 %        |
| KNL1         | 2.00         | 21.37 %        |
| PMR1         | 1.90         | 27.45 %        |
| NDL1         | 1.54         | 27.23 %        |
| ADI1         | 1.43         | 18.49 %        |
| NLR1         | 1.42         | 30.34 %        |
| KNL2         | 1.30         | 26.29 %        |
| PGR1         | 1.27         | 23.66 %        |
| KDA1         | 1.27         | 27.53 %        |
| PIL1         | 1.11         | 27.15 %        |
| KVL1         | 1.01         | 31.66 %        |
| BVL1         | 1.00         | 20.62 %        |
| TPY1         | 0.92         | 21.70 %        |
| TPI1         | 0.91         | 19.49 %        |
| GTL1         | 0.71         | 17.45 %        |
| KDR1         | 0.66         | 24.90 %        |
| TPSD         |              | 0.00 %         |
| <b>Total</b> | <b>51.96</b> | <b>30.61 %</b> |

## VIJAYAWADA-01

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Stab-HA      | 31.64        | 99.83 %        |
| Air-Cool     | 11.92        | 19.54 %        |
| Fan          | 1.31         | 12.51 %        |
| W.Heater     | 0.95         | 50.67 %        |
| Stab-HA2     | 0.25         | 56.05 %        |
| Inverter     | 0.20         | 100.00 %       |
| Stab-AV      | 0.20         | 94.30 %        |
| <b>Total</b> | <b>46.47</b> | <b>35.93 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| CRL1         | 1.87         | 29.89 %        |
| VJW4         | 1.45         | 26.50 %        |
| OGL1         | 1.38         | 26.38 %        |
| TVU1         | 1.19         | 26.84 %        |
| PRL1         | 1.19         | 29.82 %        |
| TEL1         | 1.14         | 26.16 %        |
| GNT1         | 1.11         | 29.99 %        |
| GNT2         | 1.07         | 32.55 %        |
| VJW3         | 1.06         | 20.43 %        |
| NRT1         | 0.93         | 29.73 %        |
| VUY1         | 0.81         | 27.69 %        |
| VJW5         | 0.77         | 19.62 %        |
| VKN1         | 0.64         | 22.31 %        |
| CKT1         | 0.61         | 19.79 %        |
| BPP1         | 0.25         | 10.80 %        |
| GTSD         |              | 0.00 %         |
| <b>Total</b> | <b>46.47</b> | <b>35.93 %</b> |