

MTD Sales
33.18 L

Brand Share %
38.73 %

Information:

MTD : 01-03-2026 To 15-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **38.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	17.90	95.28 %
Air-Cool	11.31	27.87 %
W.Heater	1.97	42.35 %
Inverter	0.62	100.00 %
Stab-AV	0.61	82.61 %
Stab-HA2	0.58	63.55 %
Fan	0.18	1.31 %
Total	33.18	38.73 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	18.44	39.45 %
VIJAYAWADA-01	14.74	37.88 %
Total	33.18	38.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.35	97.17 %
Air-Cool	7.79	30.97 %
W.Heater	1.13	44.37 %
Inverter	0.42	100.00 %
Stab-HA2	0.37	65.64 %
Stab-AV	0.28	87.55 %
Fan	0.11	1.49 %
Total	18.44	39.45 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.00	27.78 %
KNL1	0.85	37.96 %
ADI1	0.59	24.13 %
KNL2	0.54	34.92 %
KAR1	0.47	30.89 %
KVL1	0.34	34.09 %
DHN1	0.32	27.96 %
MPL1	0.31	15.48 %
PGR1	0.30	32.50 %
BVL1	0.29	22.18 %
NDL1	0.26	36.33 %
GTL1	0.22	18.92 %
KHT1	0.15	28.84 %
TPSD		0.00 %
Total	18.44	39.45 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.56	93.69 %
Air-Cool	3.52	22.81 %
W.Heater	0.84	39.92 %
Stab-AV	0.34	78.94 %
Stab-HA2	0.21	60.09 %
Inverter	0.20	100.00 %
Fan	0.07	1.12 %
Total	14.74	37.88 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.46	25.77 %
OGL1	0.45	33.36 %
TVU1	0.42	26.45 %
VKN1	0.34	38.38 %
PRL1	0.31	21.37 %
CKT1	0.29	31.26 %
GNT2	0.29	22.64 %
VJW5	0.28	25.13 %
PPM1	0.28	33.88 %
BPP1	0.26	32.52 %
ELU1	0.24	25.59 %
VJW2	0.18	27.57 %
KND1	0.15	27.26 %
GTSD		0.00 %
Total	14.74	37.88 %