



AP : VGUARD Sales Performance 15/05/2026 8:11 AM

MTD Sales
63.10 L

Brand Share %
27.64 %

Information:

MTD : 01-05-2026 To 14-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **27.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	31.39	26.69 %
Stab-HA	26.86	77.54 %
Fan	1.62	9.50 %
W.Heater	1.15	56.44 %
Stab-AV	0.85	55.19 %
Stab-HA2	0.67	19.63 %
Inverter	0.56	100.00 %
Total	63.10	27.64 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	41.31	34.46 %
VIJAYAWADA-01	21.78	20.10 %
Total	63.10	27.64 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	23.32	35.27 %
Stab-HA	15.15	96.36 %
Fan	1.01	11.68 %
W.Heater	0.90	70.04 %
Stab-AV	0.42	89.31 %
Stab-HA2	0.33	61.70 %
Inverter	0.17	100.00 %
Total	41.31	34.46 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.54	26.19 %
KDR1	1.04	24.86 %
KNL1	0.83	15.00 %
ADI1	0.61	12.72 %
TPY1	0.61	19.36 %
KDA1	0.59	13.26 %
KNL2	0.50	14.25 %
TPSD		0.00 %
Total	41.31	34.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.70	61.88 %
Air-Cool	8.08	15.68 %
Fan	0.61	7.26 %
Stab-AV	0.42	39.92 %
Inverter	0.38	100.00 %
Stab-HA2	0.34	11.78 %
W.Heater	0.25	33.48 %
Total	21.78	20.10 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.95	26.06 %
VJW3	0.94	15.26 %
GNT1	0.92	23.46 %
TEL1	0.81	26.73 %
JPT1	0.78	24.13 %
CRL1	0.69	12.46 %
NZV1	0.68	24.53 %
GVM1	0.59	13.35 %
CKT1	0.53	18.07 %
VJW2	0.50	24.69 %
TVU1	0.50	11.55 %
TNK1	0.47	21.01 %
NRT1	0.47	16.84 %
ELU1	0.44	24.18 %
BPP1	0.42	16.92 %
VJW4	0.40	12.61 %
VJW5	0.37	13.49 %
VKN1	0.32	17.92 %
MTM1	0.31	13.72 %
PAP1	0.29	14.27 %
RMV1	0.28	17.25 %
PNR1	0.19	26.52 %
TDD1	0.17	9.10 %
PPM1	0.15	10.55 %
AMP1	0.11	11.05 %
KND1	0.09	10.51 %
TNI1	0.01	1.07 %
GTSD		0.00 %
Total	21.78	20.10 %