



AP : VGUARD Sales Performance 14/05/2026 8:11 AM

MTD Sales
61.01 L

Brand Share %
28.13 %

Information:

MTD : 01-05-2026 To 13-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	30.15	27.08 %
Stab-HA	26.21	78.00 %
Fan	1.57	9.74 %
W.Heater	1.15	56.44 %
Stab-AV	0.74	53.51 %
Stab-HA2	0.64	19.00 %
Inverter	0.56	100.00 %
Total	61.01	28.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	40.22	34.91 %
VIJAYAWADA-01	20.80	20.45 %
Total	61.01	28.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	22.50	35.42 %
Stab-HA	14.89	96.70 %
Fan	1.01	12.48 %
W.Heater	0.90	70.04 %
Stab-AV	0.42	91.59 %
Stab-HA2	0.32	60.64 %
Inverter	0.17	100.00 %
Total	40.22	34.91 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.54	27.44 %
KDR1	1.04	25.19 %
PDT1	0.91	25.81 %
KNL1	0.83	15.35 %
ADI1	0.61	12.99 %
TPY1	0.59	18.87 %
KDA1	0.50	11.99 %
KNL2	0.50	14.45 %
TPSD		0.00 %
Total	40.22	34.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.32	62.19 %
Air-Cool	7.64	15.99 %
Fan	0.55	6.95 %
Inverter	0.38	100.00 %
Stab-HA2	0.32	11.37 %
Stab-AV	0.32	34.37 %
W.Heater	0.25	33.48 %
Total	20.80	20.45 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.95	27.48 %
VJW3	0.94	15.63 %
GNT1	0.84	22.26 %
PRL1	0.83	27.28 %
JPT1	0.78	25.40 %
NZV1	0.68	26.10 %
CRL1	0.65	12.21 %
GVM1	0.57	13.78 %
CKT1	0.53	20.26 %
VJW2	0.48	24.19 %
TNK1	0.47	21.84 %
ELU1	0.44	25.23 %
NRT1	0.41	16.75 %
TVU1	0.40	10.09 %
BPP1	0.40	18.08 %
VJW4	0.38	12.14 %
VJW5	0.35	13.30 %
VKN1	0.32	17.92 %
MTM1	0.31	14.82 %
PAP1	0.29	14.40 %
RMV1	0.28	20.66 %
PNR1	0.19	26.88 %
TDD1	0.17	9.27 %
AMP1	0.11	11.05 %
KND1	0.09	10.51 %
PPM1	0.07	5.58 %
TNI1	0.01	1.10 %
GTSD		0.00 %
Total	20.80	20.45 %