



AP : VGUARD Sales Performance 12/05/2026 8:11 AM

MTD Sales
57.36 L

Brand Share %
29.09 %

Information:

MTD : 01-05-2026 To 11-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **29.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	28.23	26.97 %
Stab-HA	25.15	81.66 %
Fan	1.43	10.22 %
W.Heater	0.82	50.09 %
Stab-AV	0.59	58.14 %
Stab-HA2	0.57	31.30 %
Inverter	0.56	100.00 %
Total	57.36	29.09 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	38.53	35.78 %
VIJAYAWADA-01	18.83	21.04 %
Total	57.36	29.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	21.77	35.81 %
Stab-HA	14.41	97.39 %
Fan	0.95	13.39 %
W.Heater	0.61	66.02 %
Stab-AV	0.32	92.72 %
Stab-HA2	0.29	59.65 %
Inverter	0.17	100.00 %
Total	38.53	35.78 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.43	28.27 %
KDR1	0.94	25.88 %
PDT1	0.91	28.00 %
KNL1	0.83	17.29 %
TPY1	0.55	19.34 %
KDA1	0.50	12.76 %
ADI1	0.50	11.74 %
KNL2	0.48	14.53 %
TPSD		0.00 %
Total	38.53	35.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.74	67.11 %
Air-Cool	6.46	14.72 %
Fan	0.48	6.95 %
Inverter	0.38	100.00 %
Stab-HA2	0.28	21.13 %
Stab-AV	0.27	40.09 %
W.Heater	0.22	29.81 %
Total	18.83	21.04 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.90	16.14 %
GNT1	0.78	23.08 %
BVR1	0.72	23.14 %
JPT1	0.68	23.59 %
RAL1	0.68	27.87 %
NZV1	0.61	25.56 %
GVM1	0.55	14.26 %
CRL1	0.52	11.31 %
VJW2	0.48	26.36 %
TNK1	0.47	25.09 %
CKT1	0.44	18.47 %
VJW4	0.36	11.74 %
NRT1	0.36	15.47 %
TVU1	0.35	12.95 %
ELU1	0.35	21.33 %
BPP1	0.30	14.93 %
MTM1	0.29	15.71 %
RMV1	0.28	21.81 %
VJW5	0.25	12.38 %
PAP1	0.24	14.44 %
PNR1	0.18	25.69 %
TDD1	0.17	10.98 %
VKN1	0.17	11.73 %
AMP1	0.11	11.05 %
KND1	0.08	8.27 %
PPM1	0.07	6.94 %
TNI1	0.01	1.10 %
GTSD		0.00 %
Total	18.83	21.04 %