



AP : VGUARD Sales Performance 05/05/2026 8:11 AM

MTD Sales
38.22 L

Brand Share %
32.32 %

Information:

MTD : 01-05-2026 To 04-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **32.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	20.27	27.63 %
Stab-HA	15.92	91.48 %
Fan	0.87	11.62 %
W.Heater	0.51	51.19 %
Inverter	0.36	100.00 %
Stab-HA2	0.20	45.22 %
Stab-AV	0.09	42.13 %
Total	38.22	32.32 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	25.97	38.91 %
VIJAYAWADA-01	12.25	23.79 %
Total	38.22	32.32 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	15.68	36.22 %
Stab-HA	9.08	98.20 %
Fan	0.53	14.86 %
W.Heater	0.41	85.04 %
Inverter	0.17	100.00 %
Stab-HA2	0.10	44.11 %
Total	25.97	38.91 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.60	29.03 %
KHT1	0.58	31.33 %
KDR1	0.49	19.69 %
KNL1	0.49	17.50 %
ATP1	0.47	25.87 %
TPY1	0.42	24.96 %
KDA1	0.39	16.46 %
ADI1	0.32	12.46 %
PDT1	0.31	17.16 %
KNL2	0.25	11.44 %
Total	25.97	38.91 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.84	83.87 %
Air-Cool	4.59	15.27 %
Fan	0.34	8.69 %
Inverter	0.19	100.00 %
Stab-HA2	0.10	46.43 %
W.Heater	0.10	18.87 %
Stab-AV	0.09	48.18 %
Total	12.25	23.79 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.79	27.17 %
OGL1	0.72	30.96 %
NZV1	0.45	29.29 %
RAL1	0.45	23.03 %
GNT1	0.42	18.55 %
BVR1	0.39	25.21 %
CRL1	0.37	15.81 %
GVM1	0.37	12.15 %
VUY1	0.36	25.23 %
GNT2	0.32	26.30 %
VJW2	0.31	27.08 %
NRT1	0.30	19.58 %
VJW4	0.27	12.33 %
TVU1	0.24	12.24 %
JPT1	0.24	23.78 %
VJW5	0.24	13.66 %
GDV1	0.20	27.70 %
CKT1	0.19	13.56 %
BPP1	0.17	13.38 %
ELU1	0.15	16.81 %
MTM1	0.13	11.42 %
PNR1	0.11	28.19 %
VKN1	0.08	7.22 %
PPM1	0.07	16.01 %
TDD1	0.07	8.15 %
AMP1	0.06	12.91 %
KND1	0.06	11.16 %
TNI1	0.01	7.23 %
PAP1		0.00 %
Total	12.25	23.79 %