

MTD Sales
447.61 L

Brand Share %
30.07 %

Information:

MTD : 01-10-2025 To 30-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.07 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	384.22	27.72 %
Home-The	63.39	61.67 %
Total	447.61	30.07 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	236.78	30.46 %
VIJAYAWADA-01	210.83	29.64 %
Total	447.61	30.07 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	207.93	28.65 %
Home-The	28.85	56.04 %
Total	236.78	30.46 %

Branch *	MTD Sales L	Brand Share %
CTO1	14.56	29.78 %
PIL1	11.86	28.38 %
TPY1	5.87	20.91 %
PMR1	4.50	17.50 %
TPI1	4.09	17.09 %
RJP1	3.99	22.94 %
PDT1	2.97	10.77 %
DHN1	2.89	12.47 %
SPE1	2.87	13.94 %
BVL1	2.50	22.39 %
VKI1	2.33	14.79 %
NYP1	2.09	15.69 %
MPL1	1.93	9.24 %
PUT1	1.64	8.85 %
KOU1	1.40	8.98 %
GTL1	1.19	9.88 %
RCY1	1.05	5.93 %
PGR1	0.94	4.92 %
Total	236.78	30.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	176.29	26.71 %
Home-The	34.54	67.32 %
Total	210.83	29.64 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.61	27.09 %
CRL1	4.93	16.08 %
OGL1	4.47	20.74 %
TVU1	4.02	21.43 %
PAP1	3.79	21.01 %
TEL1	3.51	19.82 %
RAL1	3.35	24.65 %
PPM1	3.34	28.80 %
KDR1	2.97	29.00 %
KND1	2.96	21.62 %
TNI1	2.96	29.03 %
PRL1	2.93	20.45 %
VKN1	2.64	17.22 %
JPT1	2.63	13.01 %
AMP1	2.54	20.70 %
GDV1	2.47	29.74 %
JGG1	2.47	22.90 %
VJW4	2.41	19.69 %
BPP1	1.96	20.29 %
VUY1	1.96	24.33 %
DPE1	1.92	16.11 %
GVM1	1.83	15.95 %
CKT1	1.57	10.19 %
PNR1	0.78	9.23 %
GNT2	0.72	5.26 %
VJW5	0.58	6.82 %
MTM1	0.35	4.17 %
Total	210.83	29.64 %