



AP : SONY Sales Performance 31/08/2025 9:07 AM

MTD Sales
148.32 L

Brand Share %
24.48 %

Information:
MTD : 01-08-2025 To 30-08-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **24.48 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	125.56	22.46 %
Home-The	22.76	48.77 %
Total	148.32	24.48 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	85.17	27.09 %
VIJAYAWADA-01	63.15	21.67 %
Total	148.32	24.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	75.52	25.76 %
Home-The	9.64	45.38 %
Total	85.17	27.09 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.34	19.15 %
PMR1	3.24	22.94 %
KNL1	2.72	23.71 %
PGR1	1.56	20.78 %
GTL1	1.34	19.23 %
NYP1	1.25	14.61 %
DHN1	1.13	13.08 %
MPL1	1.06	6.53 %
PDT1	1.00	9.47 %
SPE1	0.95	12.99 %
RJP1	0.89	10.98 %
RCY1	0.70	7.39 %
KOU1	0.41	7.19 %
PUT1	0.38	4.05 %
TPI1		0.00 %
TPY1		0.00 %
Total	85.17	27.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	50.04	18.81 %
Home-The	13.12	51.62 %
Total	63.15	21.67 %

Branch *	MTD Sales L	Brand Share %
TEL1	2.07	23.98 %
RAL1	2.00	21.16 %
VJW1	1.99	11.40 %
TVU1	1.96	20.74 %
CKT1	1.71	18.13 %
ELU1	1.56	12.80 %
TDD1	1.45	22.20 %
JPT1	1.43	17.33 %
OGL1	1.27	13.81 %
GVM1	1.18	16.72 %
NRT1	1.10	11.14 %
PPM1	1.08	12.45 %
VJW5	0.79	10.18 %
PRL1	0.76	10.79 %
KND1	0.74	10.59 %
PNR1	0.74	23.18 %
VJW4	0.71	12.63 %
DPE1	0.61	11.06 %
VKN1	0.54	7.13 %
AMP1	0.42	11.93 %
PAP1	0.36	6.31 %
GNT2	0.33	8.38 %
CRL1	0.26	2.95 %
MTM1	0.26	7.26 %
BPP1	0.14	7.03 %
VUY1		0.00 %
Total	63.15	21.67 %