

MTD Sales
123.56 L

Brand Share %
25.60 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.60 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	104.99	23.59 %
Home-The	18.57	49.28 %
Total	123.56	25.60 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.59	27.02 %
VIJAYAWADA-01	58.97	24.20 %
Total	123.56	25.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	56.12	25.39 %
Home-The	8.46	47.06 %
Total	64.59	27.02 %

Branch *	MTD Sales L	Brand Share %
RCY1	2.10	23.18 %
KNL1	2.03	14.86 %
CTO1	1.62	8.64 %
KOU1	1.15	20.11 %
GTL1	1.00	13.21 %
TPI1	0.92	10.51 %
DHN1	0.83	10.18 %
RJP1	0.71	11.77 %
MPL1	0.64	6.31 %
NYP1	0.60	19.98 %
PMR1	0.33	4.41 %
PUT1	0.21	4.59 %
TPY1		0.11 %
TPSD		0.00 %
Total	64.59	27.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	48.87	21.82 %
Home-The	10.11	51.31 %
Total	58.97	24.20 %

Branch *	MTD Sales L	Brand Share %
ELU1	2.75	22.88 %
PPM1	1.69	24.94 %
RAL1	1.66	22.30 %
OGL1	1.41	19.51 %
VJW5	1.33	23.96 %
JPT1	1.17	20.44 %
PAP1	1.17	16.39 %
VJW4	1.09	19.33 %
CKT1	1.06	16.01 %
KDR1	1.01	17.50 %
MTM1	0.93	19.42 %
AMP1	0.83	17.27 %
JGG1	0.72	13.18 %
RMV1	0.63	8.52 %
TDD1	0.57	9.59 %
NRT1	0.54	6.93 %
CRL1	0.42	8.37 %
TVU1	0.40	6.78 %
TEL1	0.36	6.19 %
BPP1	0.28	10.65 %
VUY1	0.27	10.13 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
VKN1		0.00 %
Total	58.97	24.20 %