

MTD Sales
131.53 L

Brand Share %
20.44 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.44 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	113.90	18.88 %
Home-The	17.64	44.01 %
Total	131.53	20.44 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	73.26	22.25 %
VIJAYAWADA-01	58.28	18.54 %
Total	131.53	20.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	63.45	20.57 %
Home-The	9.80	47.44 %
Total	73.26	22.25 %

Branch *	MTD Sales L	Brand Share %
ADI1	2.40	19.64 %
RJP1	1.51	17.99 %
MPL1	1.50	13.09 %
KDA1	1.38	15.52 %
GTL1	1.16	17.03 %
PIL1	0.86	10.77 %
VKI1	0.83	17.48 %
SPE1	0.80	8.01 %
RCY1	0.66	10.27 %
PGR1	0.39	5.36 %
DHN1	0.39	4.88 %
KOU1	0.34	6.58 %
PUT1	0.33	4.03 %
BVL1	0.24	3.78 %
PDT1	0.24	2.50 %
NYP1		0.00 %
TPSD		0.00 %
Total	73.26	22.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	50.44	17.11 %
Home-The	7.83	40.37 %
Total	58.28	18.54 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.54	17.51 %
TEL1	1.86	20.05 %
CRL1	1.81	14.57 %
NPR1	1.77	20.01 %
OGL1	1.38	11.22 %
PAP1	0.81	11.56 %
BPP1	0.75	12.57 %
RAL1	0.64	9.16 %
JPT1	0.59	7.45 %
MTM1	0.56	18.00 %
DPE1	0.54	12.79 %
VJW5	0.49	8.07 %
VKN1	0.36	3.84 %
TNI1	0.35	5.61 %
CKT1	0.28	4.53 %
TVU1	0.27	4.18 %
VJW2	0.13	4.34 %
GNT2	0.12	2.07 %
GVM1	0.08	2.53 %
GTSD		0.00 %
JGG1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	58.28	18.54 %