

MTD Sales
443.05 L

Brand Share %
30.18 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.18 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	380.29	27.83 %
Home-The	62.75	61.97 %
Total	443.05	30.18 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	235.36	30.70 %
VIJAYAWADA-01	207.68	29.61 %
Total	443.05	30.18 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	206.66	28.88 %
Home-The	28.71	56.39 %
Total	235.36	30.70 %

Branch *	MTD Sales L	Brand Share %
CTO1	14.56	30.15 %
PIL1	11.86	29.05 %
TPY1	5.87	20.91 %
TP11	4.09	17.09 %
RJP1	3.99	23.29 %
PMR1	3.72	15.39 %
PDT1	2.97	10.87 %
DHN1	2.89	12.63 %
SPE1	2.87	13.94 %
VKI1	2.67	17.05 %
BVL1	2.50	22.39 %
MPL1	1.93	9.38 %
NYP1	1.78	13.68 %
PUT1	1.64	9.25 %
KOU1	1.40	9.46 %
GTL1	1.19	9.88 %
RCY1	1.05	5.93 %
PGR1	0.94	5.12 %
Total	235.36	30.70 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	173.63	26.67 %
Home-The	34.05	67.61 %
Total	207.68	29.61 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.61	27.19 %
CRL1	4.93	16.38 %
OGL1	4.47	20.83 %
TVU1	4.02	21.81 %
TEL1	3.51	19.91 %
PAP1	3.48	20.12 %
RAL1	3.35	25.89 %
PPM1	3.34	28.80 %
KDR1	2.97	29.37 %
KND1	2.96	21.78 %
TNI1	2.96	29.57 %
PRL1	2.93	21.68 %
VKN1	2.64	17.51 %
JPT1	2.63	13.34 %
GDV1	2.47	29.74 %
VJW4	2.41	19.69 %
AMP1	2.32	19.20 %
JGG1	2.02	19.54 %
BPP1	1.96	21.09 %
VUY1	1.96	24.33 %
GVM1	1.83	16.12 %
DPE1	1.78	16.14 %
CKT1	1.57	10.19 %
PNR1	0.78	9.55 %
GNT2	0.72	5.26 %
VJW5	0.58	6.82 %
MTM1	0.35	4.17 %
Total	207.68	29.61 %