

MTD Sales
274.27 L

Brand Share %
27.30 %

Information:

MTD : 01-09-2025 To 29-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	228.87	24.66 %
Home-The	45.41	59.13 %
Total	274.27	27.30 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	137.83	28.47 %
VIJAYAWADA-01	136.45	26.21 %
Total	274.27	27.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	117.14	26.10 %
Home-The	20.69	58.50 %
Total	137.83	28.47 %

Branch *	MTD Sales L	Brand Share %
CTO1	5.89	23.57 %
RJP1	5.00	24.70 %
RCY1	4.24	18.44 %
MPL1	3.89	21.35 %
PIL1	3.46	27.13 %
TPI1	3.42	23.14 %
KNL1	3.39	25.57 %
VKI1	3.27	24.26 %
TPY1	2.99	17.96 %
BVL1	2.20	24.54 %
NLR1	1.94	15.59 %
GTL1	1.83	17.90 %
PMR1	1.67	14.26 %
DHN1	1.38	8.78 %
PDT1	1.28	5.21 %
SPE1	1.13	7.88 %
KOU1	0.52	6.86 %
Total	137.83	28.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	111.73	23.31 %
Home-The	24.72	59.67 %
Total	136.45	26.21 %

Branch *	MTD Sales L	Brand Share %
NRT1	3.88	22.79 %
OGL1	2.31	8.93 %
JPT1	2.26	15.55 %
TEL1	2.07	12.50 %
RAL1	2.03	16.81 %
GDV1	2.02	24.44 %
PPM1	1.88	19.81 %
PAP1	1.74	11.29 %
TNI1	1.70	12.51 %
JGG1	1.58	18.19 %
PRL1	1.44	19.80 %
CKT1	1.31	11.72 %
TVU1	1.25	11.06 %
CRL1	1.22	6.97 %
DPE1	0.77	13.07 %
VJW5	0.60	12.32 %
VUY1	0.50	11.66 %
PNR1	0.48	13.21 %
GNT2	0.31	1.96 %
VJW4	0.09	0.94 %
GVM1		0.00 %
MTM1		0.00 %
Total	136.45	26.21 %