

MTD Sales
144.35 L

Brand Share %
24.52 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.52 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	121.60	22.41 %
Home-The	22.76	49.43 %
Total	144.35	24.52 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	82.07	26.78 %
VIJAYAWADA-01	62.28	22.08 %
Total	144.35	24.52 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	72.43	25.37 %
Home-The	9.64	45.93 %
Total	82.07	26.78 %

Branch *	MTD Sales L	Brand Share %
ADI1	3.79	23.46 %
CTO1	3.34	19.63 %
PMR1	3.24	23.40 %
KNL1	2.72	23.99 %
PGR1	1.56	21.14 %
GTL1	1.34	19.23 %
NYP1	1.25	14.78 %
DHN1	1.13	14.52 %
MPL1	1.06	6.89 %
PDT1	1.00	9.47 %
SPE1	0.95	12.99 %
RJP1	0.89	10.98 %
RCY1	0.70	7.39 %
KOU1	0.41	7.35 %
PUT1	0.38	4.19 %
TPI1		0.00 %
TPY1		0.00 %
Total	82.07	26.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	49.17	19.13 %
Home-The	13.12	52.36 %
Total	62.28	22.08 %

Branch *	MTD Sales L	Brand Share %
RAL1	2.00	21.47 %
VJW1	1.99	11.57 %
TVU1	1.96	22.23 %
CKT1	1.71	18.77 %
ELU1	1.56	12.80 %
TDD1	1.45	22.55 %
JPT1	1.43	18.09 %
KDR1	1.35	22.87 %
OGL1	1.27	14.80 %
GVM1	1.18	17.70 %
NRT1	1.10	11.70 %
PPM1	1.08	13.16 %
VJW5	0.79	10.53 %
PRL1	0.76	10.98 %
KND1	0.74	10.96 %
PNR1	0.74	23.86 %
VJW4	0.71	13.30 %
DPE1	0.61	11.06 %
VKN1	0.54	7.13 %
AMP1	0.42	13.01 %
PAP1	0.36	6.31 %
CRL1	0.26	3.16 %
MTM1	0.26	7.47 %
BPP1	0.14	7.03 %
GNT2		0.00 %
VUY1		0.00 %
Total	62.28	22.08 %