

MTD Sales
122.21 L

Brand Share %
25.85 %

Information:

MTD : 01-07-2025 To 29-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.85 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	103.85	23.84 %
Home-The	18.36	49.27 %
Total	122.21	25.85 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.37	27.46 %
VIJAYAWADA-01	57.83	24.26 %
Total	122.21	25.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	56.12	25.89 %
Home-The	8.25	46.80 %
Total	64.37	27.46 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.93	25.79 %
RCY1	2.10	23.94 %
KNL1	1.95	14.53 %
CTO1	1.62	8.64 %
KOU1	1.15	20.11 %
GTL1	1.00	13.41 %
TPI1	0.92	10.89 %
DHN1	0.83	11.12 %
RJP1	0.71	12.59 %
MPL1	0.64	6.35 %
NYP1	0.60	20.40 %
PMR1	0.33	4.66 %
PUT1	0.21	4.95 %
TPY1		0.11 %
TPSD		0.00 %
Total	64.37	27.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	47.73	21.82 %
Home-The	10.11	51.49 %
Total	57.83	24.26 %

Branch *	MTD Sales L	Brand Share %
ELU1	2.75	23.10 %
PPM1	1.69	24.94 %
RAL1	1.66	22.30 %
OGL1	1.41	20.52 %
VJW5	1.33	23.96 %
JPT1	1.17	20.44 %
PAP1	1.17	17.30 %
VJW4	1.09	19.33 %
KDR1	1.01	17.50 %
MTM1	0.93	19.42 %
AMP1	0.83	18.32 %
JGG1	0.72	13.34 %
PNR1	0.64	19.79 %
RMV1	0.63	8.75 %
CKT1	0.57	9.21 %
TDD1	0.57	9.94 %
NRT1	0.54	7.02 %
CRL1	0.42	8.81 %
TVU1	0.40	6.78 %
TEL1	0.36	6.34 %
BPP1	0.28	10.65 %
VUY1	0.27	10.13 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
VKN1		0.00 %
Total	57.83	24.26 %