



AP : SONY Sales Performance 30/03/2026 9:06 AM

MTD Sales
142.42 L

Brand Share %
23.44 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **23.44 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	118.85	21.17 %
Home-The	23.57	51.10 %
Total	142.42	23.44 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	81.68	26.61 %
VIJAYAWADA-01	60.74	20.20 %
Total	142.42	23.44 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	71.98	24.97 %
Home-The	9.70	51.78 %
Total	81.68	26.61 %

Branch *	MTD Sales L	Brand Share %
TPY2	5.99	20.48 %
CTO1	5.28	22.20 %
KAR1	1.73	15.93 %
KNL1	1.52	14.79 %
SPE1	1.49	15.02 %
PUT1	1.47	18.81 %
MPL1	1.27	9.74 %
NDL1	1.11	15.19 %
DHN1	1.11	14.39 %
PGR1	1.03	15.11 %
NYP1	1.01	13.37 %
VKI1	0.99	14.42 %
PDT1	0.93	6.88 %
TPI1	0.92	11.26 %
BVL1	0.85	15.29 %
RJP1	0.72	7.55 %
KOU1	0.38	9.47 %
RCY1	0.15	2.28 %
GTL1		0.00 %
TPSD		0.00 %
WHRN		0.00 %
TPY1	-0.52	-5.92 %
Total	81.68	26.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	46.87	17.15 %
Home-The	13.87	50.63 %
Total	60.74	20.20 %

Branch *	MTD Sales L	Brand Share %
CRL1	3.17	18.71 %
RMV1	2.24	21.00 %
TVU1	1.80	18.72 %
ELU1	1.47	15.33 %
VJW1	1.37	10.31 %
OGL1	0.91	9.11 %
MTM1	0.86	15.49 %
AMP1	0.70	20.20 %
DPE1	0.62	20.50 %
TNI1	0.62	8.51 %
PAP1	0.61	9.13 %
GDV1	0.61	12.40 %
RAL1	0.42	4.98 %
VJW5	0.40	7.73 %
CKT1	0.32	4.73 %
PRL1	0.29	3.15 %
TEL1	0.25	2.78 %
VUY1	0.23	5.79 %
JGG1	0.12	3.52 %
BPP1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
GVM1		0.00 %
KND1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW4		0.00 %
Total	60.74	20.20 %