

MTD Sales
127.94 L

Brand Share %
20.58 %

Information:

MTD : 01-11-2025 To 28-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.58 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	111.22	19.06 %
Home-The	16.72	43.94 %
Total	127.94	20.58 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	71.44	22.65 %
VIJAYAWADA-01	56.50	18.46 %
Total	127.94	20.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	62.19	21.02 %
Home-The	9.25	47.25 %
Total	71.44	22.65 %

Branch *	MTD Sales L	Brand Share %
TPY1	2.61	19.09 %
ADI1	2.40	20.28 %
RJP1	1.51	17.99 %
KDA1	1.38	15.70 %
GTL1	0.97	16.12 %
MPL1	0.93	9.17 %
PIL1	0.86	10.77 %
VKI1	0.83	17.48 %
SPE1	0.80	8.23 %
RCY1	0.66	10.75 %
PGR1	0.39	5.46 %
DHN1	0.39	5.12 %
KOU1	0.34	6.58 %
PUT1	0.33	4.30 %
BVL1	0.24	3.92 %
PDT1	0.24	2.83 %
NYP1		0.00 %
TPSD		0.00 %
Total	71.44	22.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	49.03	17.05 %
Home-The	7.47	40.43 %
Total	56.50	18.46 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.54	17.77 %
CRL1	1.81	15.44 %
OGI1	1.38	11.73 %
NPR1	1.29	15.48 %
PAP1	0.81	11.56 %
RAL1	0.64	9.56 %
BPP1	0.64	11.23 %
JPT1	0.59	7.45 %
MTM1	0.56	18.00 %
DPE1	0.54	14.07 %
VJW5	0.49	9.14 %
VKN1	0.36	3.84 %
TNI1	0.35	5.61 %
CKT1	0.28	4.60 %
TVU1	0.27	4.18 %
GVM1	0.08	2.53 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	56.50	18.46 %