

MTD Sales
440.74 L

Brand Share %
30.30 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.30 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	378.51	27.94 %
Home-The	62.24	62.35 %
Total	440.74	30.30 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	233.50	30.82 %
VIJAYAWADA-01	207.25	29.74 %
Total	440.74	30.30 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	205.19	29.00 %
Home-The	28.31	56.52 %
Total	233.50	30.82 %

Branch *	MTD Sales L	Brand Share %
CTO1	14.56	30.25 %
PIL1	11.55	28.73 %
TPY1	5.87	20.91 %
TPI1	4.09	17.18 %
RJP1	3.99	23.29 %
PMR1	3.72	15.96 %
DHN1	2.89	12.92 %
PDT1	2.89	10.93 %
SPE1	2.87	13.94 %
VKI1	2.67	17.66 %
BVL1	2.50	22.42 %
MPL1	1.93	9.38 %
NYP1	1.78	13.73 %
PUT1	1.64	9.34 %
KOU1	1.40	9.66 %
GTL1	1.19	10.29 %
RCY1	1.05	6.05 %
PGR1	0.32	1.86 %
Total	233.50	30.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	173.32	26.78 %
Home-The	33.93	68.22 %
Total	207.25	29.74 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.61	27.59 %
CRL1	4.93	16.57 %
OGL1	4.35	20.39 %
TVU1	4.02	21.81 %
TEL1	3.51	20.81 %
PAP1	3.48	20.40 %
RAL1	3.35	25.89 %
PPM1	3.34	28.80 %
KDR1	2.97	30.30 %
KND1	2.96	21.91 %
PRL1	2.93	22.88 %
VKN1	2.64	17.57 %
JPT1	2.63	13.34 %
GDV1	2.47	29.74 %
VJW4	2.41	20.04 %
AMP1	2.32	19.20 %
JGG1	2.02	19.96 %
BPP1	1.96	21.09 %
VUY1	1.96	24.33 %
GVM1	1.83	16.43 %
DPE1	1.78	16.14 %
CKT1	1.57	10.36 %
PNR1	0.78	9.55 %
GNT2	0.72	5.26 %
VJW5	0.58	6.82 %
MTM1	0.35	4.17 %
Total	207.25	29.74 %