

MTD Sales
117.96 L

Brand Share %
18.55 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.55 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	92.32	15.85 %
Home-The	25.64	48.00 %
Total	117.96	18.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	60.17	19.38 %
VIJAYAWADA-01	57.79	17.76 %
Total	117.96	18.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	47.51	16.71 %
Home-The	12.66	48.43 %
Total	60.17	19.38 %

Branch *	MTD Sales L	Brand Share %
KNL1	1.64	13.18 %
KHT1	1.58	18.45 %
KAR1	1.53	15.16 %
PMR1	1.49	18.39 %
SPE1	1.21	15.70 %
PDT1	1.17	13.57 %
TPI1	0.93	10.41 %
RJP1	0.92	12.05 %
NLR1	0.83	8.29 %
KOU1	0.67	10.45 %
MPL1	0.66	7.92 %
PGR1	0.64	13.46 %
VKI1	0.52	6.79 %
TPY1	0.32	3.20 %
RCY1	0.25	2.82 %
DHN1	0.24	2.76 %
BVL1	0.21	2.80 %
NDL1	0.21	2.53 %
PUT1	0.13	2.38 %
GTL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	60.17	19.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	44.81	15.03 %
Home-The	12.98	47.60 %
Total	57.79	17.76 %

Branch *	MTD Sales L	Brand Share %
BVR1	3.30	16.60 %
VJW1	2.03	14.23 %
PRL1	1.13	11.19 %
NRT1	0.80	4.67 %
CKT1	0.64	8.64 %
GDV1	0.60	18.25 %
PPM1	0.40	11.16 %
VJW4	0.39	5.70 %
DPE1	0.39	8.18 %
JPT1	0.27	5.45 %
PAP1	0.27	4.54 %
OGL1	0.21	2.63 %
TDD1	0.14	2.32 %
RAL1	0.14	1.70 %
CRL1	0.08	0.89 %
GVM1	0.08	1.53 %
PNR1	0.08	3.25 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1	-0.39	-9.82 %
Total	57.79	17.76 %