

MTD Sales  
238.56 L

Brand Share %  
26.97 %

Information:

MTD : 01-09-2025 To 28-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **26.97 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 198.42      | 24.34 %       |
| Home-The | 40.14       | 58.07 %       |
| Total    | 238.56      | 26.97 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 121.63      | 28.32 %       |
| VIJAYAWADA-01 | 116.93      | 25.70 %       |
| Total         | 238.56      | 26.97 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 104.24      | 26.16 %       |
| Home-The | 17.39       | 55.98 %       |
| Total    | 121.63      | 28.32 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| CTO1     | 5.42        | 23.51 %       |
| RJP1     | 3.49        | 20.07 %       |
| MPL1     | 3.22        | 19.40 %       |
| RCY1     | 3.13        | 15.28 %       |
| PIL1     | 2.98        | 25.70 %       |
| TPI1     | 2.83        | 21.06 %       |
| TPY1     | 2.63        | 17.16 %       |
| NLR1     | 1.94        | 21.35 %       |
| BVL1     | 1.87        | 23.82 %       |
| PMR1     | 1.67        | 15.03 %       |
| DHN1     | 1.38        | 10.14 %       |
| PUT1     | 1.05        | 22.04 %       |
| SPE1     | 1.02        | 7.56 %        |
| PDT1     | 0.92        | 4.60 %        |
| GTL1     | 0.62        | 7.25 %        |
| KOU1     |             | 0.00 %        |
| Total    | 121.63      | 28.32 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 94.18       | 22.59 %       |
| Home-The | 22.75       | 59.78 %       |
| Total    | 116.93      | 25.70 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| NRT1     | 3.88        | 24.79 %       |
| TEL1     | 2.07        | 14.73 %       |
| PPM1     | 1.76        | 19.23 %       |
| JPT1     | 1.75        | 13.88 %       |
| GDV1     | 1.72        | 22.45 %       |
| RAL1     | 1.71        | 15.32 %       |
| PAP1     | 1.63        | 11.77 %       |
| TNI1     | 1.59        | 11.98 %       |
| JGG1     | 1.58        | 19.04 %       |
| PRL1     | 1.44        | 21.32 %       |
| CKT1     | 1.31        | 12.46 %       |
| OGL1     | 1.11        | 4.85 %        |
| CRL1     | 1.04        | 7.94 %        |
| DPE1     | 0.77        | 13.20 %       |
| VJW5     | 0.60        | 13.72 %       |
| TVU1     | 0.59        | 5.82 %        |
| VUY1     | 0.50        | 12.78 %       |
| PNR1     | 0.48        | 13.65 %       |
| GNT2     | 0.31        | 2.13 %        |
| VJW4     | 0.09        | 1.17 %        |
| GVM1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| Total    | 116.93      | 25.70 %       |