

MTD Sales  
140.74 L

Brand Share %  
24.58 %

Information:

MTD : 01-08-2025 To 28-08-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **24.58 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 118.77      | 22.50 %       |
| Home-The | 21.98       | 49.20 %       |
| Total    | 140.74      | 24.58 %       |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| TIRUPATI-01   | 79.27       | 26.68 %       |
| VIJAYAWADA-01 | 61.47       | 22.32 %       |
| Total         | 140.74      | 24.58 %       |

## TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 69.91       | 25.26 %       |
| Home-The | 9.36        | 45.94 %       |
| Total    | 79.27       | 26.68 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ADI1     | 3.79        | 23.46 %       |
| CTO1     | 3.34        | 19.63 %       |
| PMR1     | 2.67        | 21.77 %       |
| KNL1     | 1.70        | 16.72 %       |
| PGR1     | 1.56        | 21.62 %       |
| GTL1     | 1.34        | 19.23 %       |
| NYP1     | 1.25        | 14.78 %       |
| DHN1     | 1.13        | 14.52 %       |
| MPL1     | 1.06        | 7.84 %        |
| PDT1     | 1.00        | 9.47 %        |
| SPE1     | 0.95        | 12.99 %       |
| RJP1     | 0.89        | 11.17 %       |
| RCY1     | 0.70        | 7.83 %        |
| KOU1     | 0.41        | 7.35 %        |
| PUT1     | 0.38        | 4.19 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| Total    | 79.27       | 26.68 %       |

# VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 48.85       | 19.46 %       |
| Home-The | 12.62       | 51.94 %       |
| Total    | 61.47       | 22.32 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| RAL1     | 2.00        | 21.47 %       |
| VJW1     | 1.99        | 11.99 %       |
| TVU1     | 1.96        | 22.23 %       |
| CKT1     | 1.71        | 18.77 %       |
| ELU1     | 1.56        | 12.80 %       |
| TDD1     | 1.45        | 23.91 %       |
| JPT1     | 1.43        | 18.24 %       |
| OGL1     | 1.27        | 14.80 %       |
| GVM1     | 1.18        | 18.05 %       |
| PPM1     | 1.08        | 13.60 %       |
| NRT1     | 0.88        | 10.07 %       |
| VJW5     | 0.79        | 10.67 %       |
| PRL1     | 0.76        | 12.07 %       |
| VJW4     | 0.71        | 13.30 %       |
| DPE1     | 0.61        | 11.17 %       |
| KND1     | 0.60        | 9.21 %        |
| VKN1     | 0.54        | 7.13 %        |
| AMP1     | 0.42        | 13.01 %       |
| PAP1     | 0.36        | 6.31 %        |
| CRL1     | 0.26        | 3.26 %        |
| MTM1     | 0.26        | 7.58 %        |
| BPP1     | 0.14        | 7.03 %        |
| GNT2     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 61.47       | 22.32 %       |