

MTD Sales
117.79 L

Brand Share %
25.67 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **25.67 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	99.79	23.63 %
Home-The	18.00	49.23 %
Total	117.79	25.67 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	62.87	27.59 %
VIJAYAWADA-01	54.91	23.78 %
Total	117.79	25.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	54.62	25.97 %
Home-The	8.25	46.94 %
Total	62.87	27.59 %

Branch *	MTD Sales L	Brand Share %
RCY1	2.10	24.97 %
KNL1	1.95	15.12 %
CTO1	1.62	8.80 %
GTL1	1.00	13.86 %
TP11	0.92	10.89 %
DHN1	0.83	12.23 %
RJP1	0.71	12.59 %
NYP1	0.60	21.92 %
KOU1	0.49	10.38 %
PUT1	0.21	5.09 %
MPL1	0.13	1.42 %
TPY1		0.11 %
PMR1		0.00 %
TPSD		0.00 %
Total	62.87	27.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	45.16	21.31 %
Home-The	9.75	51.35 %
Total	54.91	23.78 %

Branch *	MTD Sales L	Brand Share %
ELU1	2.75	23.10 %
RAL1	1.66	22.30 %
OGL1	1.41	21.26 %
PPM1	1.35	21.83 %
JPT1	1.17	20.94 %
PAP1	1.17	17.98 %
VJW5	1.11	20.86 %
VJW4	1.09	20.77 %
KDR1	1.01	18.32 %
MTM1	0.93	21.44 %
AMP1	0.83	18.79 %
JGG1	0.72	13.34 %
PNR1	0.64	20.21 %
CKT1	0.57	9.21 %
NRT1	0.54	7.02 %
RMV1	0.49	7.34 %
CRL1	0.42	8.81 %
TVU1	0.40	6.85 %
TEL1	0.36	6.34 %
BPP1	0.28	10.65 %
VUY1	0.27	10.13 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
TDD1		0.00 %
VKN1		0.00 %
Total	54.91	23.78 %