



AP : SONY Sales Performance 29/05/2026 9:07 AM

MTD Sales
104.73 L

Brand Share %
18.28 %

Information:

MTD : 01-05-2026 To 28-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.28 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	89.25	16.65 %
Home-The	15.48	42.25 %
Total	104.73	18.28 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	57.81	19.06 %
VIJAYAWADA-01	46.93	17.41 %
Total	104.73	18.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	50.94	17.82 %
Home-The	6.87	39.38 %
Total	57.81	19.06 %

Branch *	MTD Sales L	Brand Share %
KNL1	2.36	13.90 %
TPY2	2.19	7.12 %
SPE1	2.15	12.02 %
CTO1	1.32	8.36 %
KVL1	1.23	15.76 %
NLR1	1.19	17.87 %
DHN1	1.13	15.02 %
MPL1	1.01	10.04 %
RJP1	0.93	15.64 %
TPI1	0.65	7.12 %
KOU1	0.42	5.97 %
KAR1	0.26	3.46 %
TPY1	0.15	3.90 %
NYP1	0.15	2.40 %
PDT1	0.08	0.79 %
PUT1		0.00 %
TPSD		0.00 %
Total	57.81	19.06 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	38.31	15.30 %
Home-The	8.61	44.85 %
Total	46.93	17.41 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.71	15.71 %
JPT1	1.48	16.50 %
NPR1	1.32	17.59 %
PAP1	1.19	9.22 %
VJW5	1.01	18.21 %
PRL1	0.92	13.48 %
ELU1	0.81	13.55 %
GDV1	0.77	11.59 %
VKN1	0.73	11.63 %
OGL1	0.68	6.46 %
TNI1	0.64	7.47 %
BPP1	0.54	11.75 %
JGG1	0.54	13.21 %
CRL1	0.52	4.02 %
NRT1	0.38	7.01 %
RAL1	0.37	4.71 %
CKT1	0.13	2.52 %
DPE1	0.13	3.69 %
GVM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	46.93	17.41 %