

MTD Sales
124.32 L

Brand Share %
20.76 %

Information:

MTD : 01-11-2025 To 27-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.76 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	108.93	19.35 %
Home-The	15.39	42.85 %
Total	124.32	20.76 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	69.46	23.07 %
VIJAYAWADA-01	54.86	18.42 %
Total	124.32	20.76 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	61.42	21.68 %
Home-The	8.04	45.24 %
Total	69.46	23.07 %

Branch *	MTD Sales L	Brand Share %
ADI1	2.27	19.65 %
RJP1	1.40	16.82 %
KDA1	1.38	16.61 %
GTL1	0.97	16.75 %
MPL1	0.93	10.43 %
VKI1	0.83	17.48 %
SPE1	0.80	8.23 %
PIL1	0.74	9.43 %
RCY1	0.66	10.75 %
PGR1	0.39	5.75 %
DHN1	0.39	5.39 %
KOU1	0.34	6.58 %
PUT1	0.33	4.30 %
BVL1	0.24	4.07 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
Total	69.46	23.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	47.51	16.99 %
Home-The	7.35	40.51 %
Total	54.86	18.42 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.54	18.18 %
TEL1	1.86	20.70 %
CRL1	1.81	15.96 %
OGL1	1.38	11.73 %
NPR1	1.29	15.60 %
PAP1	0.81	11.91 %
RAL1	0.64	10.11 %
BPP1	0.64	11.51 %
JPT1	0.59	7.84 %
MTM1	0.56	19.32 %
DPE1	0.54	14.07 %
VJW5	0.49	9.14 %
VKN1	0.36	3.84 %
TNI1	0.35	5.89 %
TVU1	0.27	4.18 %
GVM1	0.08	2.53 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	54.86	18.42 %