

MTD Sales
435.29 L

Brand Share %
30.23 %

Information:

MTD : 01-10-2025 To 27-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	373.83	27.87 %
Home-The	61.46	62.46 %
Total	435.29	30.23 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	229.23	30.60 %
VIJAYAWADA-01	206.06	29.84 %
Total	435.29	30.23 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	201.30	28.76 %
Home-The	27.93	56.62 %
Total	229.23	30.60 %

Branch *	MTD Sales L	Brand Share %
CTO1	12.38	27.13 %
PIL1	10.23	26.34 %
TPY1	5.87	20.91 %
TP11	4.09	17.27 %
RJP1	3.99	23.29 %
PMR1	3.72	15.96 %
DHN1	2.89	13.08 %
PDT1	2.89	10.97 %
SPE1	2.87	13.97 %
VKI1	2.67	18.06 %
BVL1	2.50	23.03 %
MPL1	1.93	9.43 %
NYP1	1.78	13.73 %
PUT1	1.64	9.34 %
KOU1	1.40	9.66 %
GTL1	1.19	10.70 %
RCY1	1.05	6.44 %
PGR1	0.32	1.86 %
Total	229.23	30.60 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	172.53	26.90 %
Home-The	33.53	68.33 %
Total	206.06	29.84 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.15	26.32 %
CRL1	4.93	16.57 %
OGL1	4.35	20.66 %
TVU1	4.02	22.05 %
TEL1	3.51	20.81 %
PAP1	3.48	20.40 %
RAL1	3.35	25.89 %
PPM1	3.34	28.80 %
KND1	2.96	21.91 %
PRL1	2.93	23.40 %
VKN1	2.64	17.63 %
JPT1	2.63	13.34 %
GDV1	2.47	29.74 %
VJW4	2.41	20.70 %
AMP1	2.32	19.20 %
JGG1	2.02	20.40 %
BPP1	1.96	21.09 %
VUY1	1.96	24.33 %
GVM1	1.83	16.43 %
DPE1	1.78	16.69 %
CKT1	1.57	10.36 %
PNR1	0.78	9.55 %
GNT2	0.72	5.45 %
VJW5	0.58	6.82 %
MTM1	0.35	4.17 %
Total	206.06	29.84 %