

MTD Sales
110.19 L

Brand Share %
17.96 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.96 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	86.04	15.30 %
Home-The	24.15	47.12 %
Total	110.19	17.96 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	57.32	18.98 %
VIJAYAWADA-01	52.88	16.97 %
Total	110.19	17.96 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	45.50	16.43 %
Home-The	11.82	47.00 %
Total	57.32	18.98 %

Branch *	MTD Sales L	Brand Share %
KNL1	1.64	14.01 %
KAR1	1.53	15.78 %
KHT1	1.38	16.58 %
SPE1	1.21	15.70 %
PDT1	1.17	14.08 %
PMR1	0.95	12.54 %
RJP1	0.92	12.92 %
NLR1	0.83	8.29 %
TP11	0.80	9.65 %
KOU1	0.67	10.78 %
MPL1	0.66	8.30 %
PGR1	0.64	13.46 %
VKI1	0.52	7.07 %
TPY1	0.32	3.22 %
RCY1	0.25	2.82 %
DHN1	0.24	2.88 %
BVL1	0.21	2.80 %
NDL1	0.21	2.63 %
PUT1	0.13	2.52 %
GTL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	57.32	18.98 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	40.54	14.20 %
Home-The	12.34	47.25 %
Total	52.88	16.97 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.92	15.70 %
VJW1	2.03	14.23 %
NRT1	0.80	5.97 %
CKT1	0.64	8.64 %
PPM1	0.40	11.16 %
VJW4	0.39	5.78 %
DPE1	0.39	8.34 %
JPT1	0.27	5.80 %
OGL1	0.21	2.63 %
PRL1	0.19	2.09 %
TDD1	0.14	2.32 %
RAL1	0.14	1.70 %
PAP1	0.13	2.29 %
CRL1	0.08	0.91 %
GVM1	0.08	1.53 %
PNR1	0.08	3.25 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1	-0.39	-9.82 %
Total	52.88	16.97 %