

MTD Sales
136.51 L

Brand Share %
24.66 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.66 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	114.96	22.55 %
Home-The	21.54	49.45 %
Total	136.51	24.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	76.31	26.48 %
VIJAYAWADA-01	60.20	22.70 %
Total	136.51	24.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	67.24	25.05 %
Home-The	9.07	45.89 %
Total	76.31	26.48 %

Branch *	MTD Sales L	Brand Share %
ADI1	3.79	24.35 %
CTO1	3.34	20.19 %
PMR1	2.67	22.00 %
PGR1	1.56	22.02 %
KNL1	1.39	14.85 %
NYP1	1.25	14.78 %
GTL1	1.20	17.57 %
DHN1	1.13	14.52 %
PDT1	1.00	9.47 %
SPE1	0.95	12.99 %
MPL1	0.91	6.81 %
RJP1	0.89	12.23 %
RCY1	0.70	8.97 %
KOU1	0.41	7.35 %
PUT1	0.38	4.31 %
TPI1		0.00 %
TPY1		0.00 %
Total	76.31	26.48 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	47.73	19.77 %
Home-The	12.47	52.40 %
Total	60.20	22.70 %

Branch *	MTD Sales L	Brand Share %
RAL1	2.00	22.07 %
VJW1	1.99	12.42 %
TVU1	1.96	22.23 %
CKT1	1.71	19.87 %
ELU1	1.56	13.56 %
TDD1	1.45	23.91 %
JPT1	1.43	18.52 %
OGL1	1.27	14.80 %
GVM1	1.18	18.78 %
PPM1	0.93	12.90 %
NRT1	0.88	10.18 %
VJW5	0.79	11.12 %
PRL1	0.76	14.30 %
VJW4	0.71	13.90 %
DPE1	0.61	11.17 %
KND1	0.60	12.73 %
VKN1	0.54	7.27 %
AMP1	0.42	13.57 %
PAP1	0.36	6.55 %
CRL1	0.26	3.35 %
MTM1	0.26	7.58 %
BPP1	0.14	7.03 %
GNT2		0.00 %
VUY1		0.00 %
Total	60.20	22.70 %