

MTD Sales
116.23 L

Brand Share %
26.12 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.12 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	98.91	24.15 %
Home-The	17.32	48.89 %
Total	116.23	26.12 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	61.72	27.97 %
VIJAYAWADA-01	54.52	24.31 %
Total	116.23	26.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	53.75	26.40 %
Home-The	7.97	46.63 %
Total	61.72	27.97 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.46	24.60 %
RCY1	2.10	24.97 %
CTO1	1.62	9.05 %
KNL1	1.40	12.49 %
GTL1	1.00	14.64 %
TPI1	0.92	10.89 %
DHN1	0.83	12.90 %
RJP1	0.71	12.86 %
NYP1	0.60	21.92 %
KOU1	0.49	10.38 %
PUT1	0.21	5.58 %
MPL1	0.13	1.42 %
TPY1		0.11 %
PMR1		0.00 %
TPSD		0.00 %
Total	61.72	27.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	45.16	21.93 %
Home-The	9.35	51.00 %
Total	54.52	24.31 %

Branch *	MTD Sales L	Brand Share %
ELU1	2.75	23.50 %
RAL1	1.66	22.82 %
OGL1	1.41	21.26 %
PPM1	1.35	22.78 %
JPT1	1.17	21.34 %
PAP1	1.17	19.40 %
VJW5	1.11	20.86 %
VJW4	1.09	21.25 %
KDR1	1.01	18.32 %
MTM1	0.93	21.91 %
AMP1	0.83	19.32 %
JGG1	0.72	15.20 %
PNR1	0.64	20.21 %
CKT1	0.57	9.62 %
NRT1	0.54	7.02 %
RMV1	0.49	7.60 %
CRL1	0.42	9.27 %
TVU1	0.40	7.48 %
TEL1	0.36	6.47 %
BPP1	0.28	10.65 %
VUY1	0.27	10.62 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
TDD1		0.00 %
VKN1		0.00 %
Total	54.52	24.31 %