



# AP : SONY Sales Performance 28/05/2026 9:06 AM

MTD Sales  
98.53 L

Brand Share %  
17.72 %

Information:

MTD : 01-05-2026 To 27-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.72 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	83.19	16.00 %
Home-The	15.35	42.50 %
Total	98.53	17.72 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	54.98	18.65 %
VIJAYAWADA-01	43.56	16.68 %
Total	98.53	17.72 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	48.11	17.34 %
Home-The	6.87	39.78 %
Total	54.98	18.65 %

Branch *	MTD Sales L	Brand Share %
KNL1	2.36	14.10 %
TPY2	2.19	7.47 %
KVL1	1.23	15.97 %
DHN1	1.13	16.02 %
MPL1	1.01	10.04 %
RJP1	0.93	15.64 %
PGR1	0.79	14.06 %
TPI1	0.65	7.44 %
CTO1	0.64	4.38 %
SPE1	0.52	3.25 %
KOU1	0.42	5.97 %
KAR1	0.26	3.46 %
TPY1	0.15	3.90 %
NYP1	0.15	2.40 %
PDT1	0.08	0.83 %
PUT1		0.00 %
TPSD		0.00 %
Total	54.98	18.65 %

## VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	35.08	14.47 %
Home-The	8.48	44.98 %
<b>Total</b>	<b>43.56</b>	<b>16.68 %</b>

Branch *	MTD Sales L	Brand Share %
TVU1	1.71	16.06 %
JPT1	1.48	16.50 %
RMV1	1.22	17.61 %
NPR1	1.19	16.11 %
PAP1	1.19	9.22 %
PRL1	0.92	14.01 %
ELU1	0.81	14.48 %
GDV1	0.77	11.59 %
VKN1	0.73	11.63 %
OGL1	0.68	6.51 %
TNI1	0.64	7.47 %
BPP1	0.54	12.43 %
JGG1	0.54	13.21 %
CRL1	0.52	4.02 %
NRT1	0.38	7.04 %
RAL1	0.37	4.86 %
CKT1	0.13	2.77 %
DPE1	0.13	3.69 %
GVM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>43.56</b>	<b>16.68 %</b>