



# AP : SONY Sales Performance 28/04/2026 9:06 AM

MTD Sales  
110.09 L

Brand Share %  
20.09 %

Information:

MTD : 01-04-2026 To 27-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **20.09 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	87.47	17.18 %
Home-The	22.62	58.10 %
Total	110.09	20.09 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	66.34	23.43 %
VIJAYAWADA-01	43.76	16.52 %
Total	110.09	20.09 %

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	55.07	20.87 %
Home-The	11.27	58.44 %
Total	66.34	23.43 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.17	14.98 %
CTO1	1.52	9.74 %
KNL1	1.40	12.80 %
RCY1	1.30	14.37 %
NLR1	1.27	14.87 %
NDL1	1.14	19.24 %
TPI1	0.99	12.72 %
DHN1	0.98	13.51 %
VKI1	0.78	10.04 %
PUT1	0.78	10.33 %
SPE1	0.77	10.02 %
KAR1	0.76	8.21 %
RJP1	0.65	7.54 %
PDT1	0.61	7.70 %
PIL1	0.59	7.28 %
TPY1	0.42	4.33 %
MPL1	0.33	4.86 %
BVL1	0.26	4.81 %
NYP1	0.20	3.44 %
Total	66.34	23.43 %

**VIJAYAWADA-01**

Property	MTD Sales L	Brand Share %
LED TV	32.41	13.22 %
Home-The	11.35	57.77 %
<b>Total</b>	<b>43.76</b>	<b>16.52 %</b>

Branch *	MTD Sales L	Brand Share %
CRL1	2.22	19.69 %
BVR1	1.62	10.09 %
TDD1	1.54	18.13 %
TEL1	1.34	13.98 %
OGL1	1.04	12.72 %
PNR1	0.97	20.02 %
JPT1	0.91	16.17 %
RMV1	0.83	11.66 %
NRT1	0.78	13.88 %
RAL1	0.71	12.04 %
TNI1	0.65	12.39 %
CKT1	0.63	12.29 %
VJW2	0.59	10.33 %
VJW5	0.52	18.02 %
VKN1	0.52	5.62 %
GDV1	0.52	11.37 %
ELU1	0.48	6.23 %
AMP1	0.37	17.89 %
GVM1	0.25	3.10 %
JGG1	0.20	7.83 %
VJW4	0.14	3.22 %
BPP1	0.13	2.93 %
PAP1	0.13	2.29 %
GNT2		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
<b>Total</b>	<b>43.76</b>	<b>16.52 %</b>