

MTD Sales
120.10 L

Brand Share %
20.65 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.65 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	105.38	19.26 %
Home-The	14.72	42.77 %
Total	120.10	20.65 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	66.11	22.76 %
VIJAYAWADA-01	53.99	18.56 %
Total	120.10	20.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	58.20	21.28 %
Home-The	7.91	46.65 %
Total	66.11	22.76 %

Branch *	MTD Sales L	Brand Share %
ADI1	2.15	19.27 %
KVL1	1.47	15.36 %
RJP1	1.40	17.65 %
KDA1	1.38	19.50 %
GTL1	0.97	17.42 %
MPL1	0.93	10.43 %
VKI1	0.83	19.19 %
SPE1	0.80	8.27 %
RCY1	0.66	10.75 %
PIL1	0.44	5.85 %
PGR1	0.39	6.61 %
DHN1	0.39	5.39 %
KOU1	0.34	7.20 %
PUT1	0.33	4.34 %
BVL1	0.24	4.26 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
Total	66.11	22.76 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	47.19	17.25 %
Home-The	6.81	39.01 %
Total	53.99	18.56 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.54	18.53 %
CRL1	1.68	15.73 %
OGL1	1.38	11.73 %
NPR1	1.17	14.53 %
PAP1	0.81	12.76 %
BPP1	0.64	11.51 %
JPT1	0.59	7.84 %
MTM1	0.56	20.02 %
DPE1	0.54	14.07 %
VJW5	0.49	9.14 %
TNI1	0.35	5.89 %
RAL1	0.32	5.86 %
TVU1	0.27	4.72 %
VKN1	0.24	2.56 %
GVM1	0.08	2.53 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	53.99	18.56 %