

MTD Sales
426.85 L

Brand Share %
30.05 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.05 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	365.90	27.65 %
Home-The	60.95	62.98 %
Total	426.85	30.05 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	221.98	30.14 %
VIJAYAWADA-01	204.88	29.96 %
Total	426.85	30.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	194.35	28.24 %
Home-The	27.63	57.19 %
Total	221.98	30.14 %

Branch *	MTD Sales L	Brand Share %
CTO1	12.38	27.29 %
PIL1	10.23	26.61 %
TPY1	5.41	19.60 %
TPI1	4.09	17.35 %
PMR1	3.72	16.19 %
RJP1	3.02	19.01 %
DHN1	2.89	13.08 %
PDT1	2.89	11.01 %
VKI1	2.67	18.13 %
SPE1	2.63	13.02 %
BVL1	2.50	23.14 %
MPL1	1.93	9.49 %
NYP1	1.45	11.63 %
KOU1	1.40	9.74 %
GTL1	1.19	10.70 %
RCY1	1.05	6.44 %
PUT1	0.97	5.86 %
PGR1	0.32	1.90 %
Total	221.98	30.14 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	171.55	27.00 %
Home-The	33.32	68.74 %
Total	204.88	29.96 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.15	26.37 %
CRL1	4.93	16.57 %
OGL1	4.35	20.76 %
TVU1	4.02	22.05 %
TEL1	3.51	20.81 %
PAP1	3.48	20.64 %
RAL1	3.35	25.89 %
PPM1	3.34	28.80 %
KND1	2.96	22.70 %
PRL1	2.93	23.96 %
VKN1	2.64	17.63 %
JPT1	2.63	13.78 %
VJW4	2.41	20.70 %
AMP1	2.32	19.61 %
JGG1	2.02	20.40 %
BPP1	1.96	21.87 %
VUY1	1.96	24.99 %
GVM1	1.83	16.43 %
DPE1	1.78	16.85 %
CKT1	1.57	10.45 %
GNT2	0.72	5.55 %
VJW5	0.58	6.82 %
MTM1	0.35	4.17 %
PNR1	0.33	4.23 %
Total	204.88	29.96 %