

MTD Sales
101.98 L

Brand Share %
17.66 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.66 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	78.50	14.84 %
Home-The	23.47	48.16 %
Total	101.98	17.66 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	54.12	18.77 %
VIJAYAWADA-01	47.85	16.54 %
Total	101.98	17.66 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	42.73	16.18 %
Home-The	11.40	46.84 %
Total	54.12	18.77 %

Branch *	MTD Sales L	Brand Share %
KNL1	1.64	14.69 %
KAR1	1.53	16.07 %
KHT1	1.38	16.58 %
SPE1	1.21	16.76 %
PDT1	1.17	14.76 %
PMR1	0.95	13.21 %
RJP1	0.92	12.92 %
NLR1	0.83	8.61 %
TP11	0.80	9.94 %
KOU1	0.67	11.18 %
MPL1	0.66	8.71 %
KDR1	0.66	17.46 %
PGR1	0.64	13.46 %
VKI1	0.52	7.96 %
TPY1	0.32	3.32 %
RCY1	0.25	2.82 %
DHN1	0.24	3.04 %
BVL1	0.21	2.90 %
NDL1	0.21	2.66 %
PUT1	0.13	2.71 %
GTL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	54.12	18.77 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	35.78	13.51 %
Home-The	12.08	49.49 %
Total	47.85	16.54 %

Branch *	MTD Sales L	Brand Share %
BVR1	2.92	16.41 %
VJW1	2.03	14.23 %
NPR1	1.22	17.45 %
TNI1	0.94	14.40 %
NRT1	0.80	5.97 %
CKT1	0.64	9.37 %
PPM1	0.40	11.16 %
VJW4	0.39	6.28 %
DPE1	0.39	8.34 %
JPT1	0.27	6.88 %
OGL1	0.21	2.88 %
PRL1	0.19	2.13 %
TDD1	0.14	2.33 %
PAP1	0.13	2.32 %
CRL1	0.08	0.91 %
GVM1	0.08	1.53 %
PNR1	0.08	3.42 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1	-0.39	-10.88 %
Total	47.85	16.54 %