

MTD Sales
123.39 L

Brand Share %
24.35 %

Information:

MTD : 01-08-2025 To 26-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.35 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	103.24	22.14 %
Home-The	20.15	49.93 %
Total	123.39	24.35 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	70.26	26.61 %
VIJAYAWADA-01	53.13	21.90 %
Total	123.39	24.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	62.01	25.17 %
Home-The	8.26	46.62 %
Total	70.26	26.61 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.34	22.43 %
PMR1	2.67	22.51 %
ADI1	2.62	19.42 %
PGR1	1.56	22.69 %
KNL1	1.39	15.08 %
NYP1	1.25	14.78 %
GTL1	1.20	20.02 %
DHN1	1.13	18.93 %
PDT1	1.00	11.37 %
SPE1	0.95	13.47 %
MPL1	0.91	7.19 %
RJP1	0.89	13.88 %
RCY1	0.70	10.90 %
KOU1	0.41	7.42 %
PUT1	0.38	4.42 %
TPI1		0.00 %
TPY1		0.00 %
Total	70.26	26.61 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	41.23	18.75 %
Home-The	11.90	52.52 %
Total	53.13	21.90 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.99	12.99 %
TVU1	1.96	22.77 %
RAL1	1.87	21.79 %
CKT1	1.71	21.29 %
JPT1	1.43	20.55 %
ELU1	1.24	12.13 %
TDD1	1.12	20.75 %
OGL1	1.11	14.18 %
PPM1	0.93	13.84 %
NRT1	0.88	10.18 %
GVM1	0.86	14.70 %
VJW5	0.79	11.72 %
PRL1	0.76	17.21 %
VJW4	0.71	14.76 %
DPE1	0.61	11.96 %
KND1	0.60	14.64 %
AMP1	0.42	15.20 %
PAP1	0.36	6.70 %
MTM1	0.26	7.81 %
BPP1	0.14	7.84 %
CRL1	0.12	1.68 %
GNT2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	53.13	21.90 %