

MTD Sales
111.33 L

Brand Share %
26.16 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **26.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	94.38	24.14 %
Home-The	16.96	49.05 %
Total	111.33	26.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	59.31	27.92 %
VIJAYAWADA-01	52.02	24.40 %
Total	111.33	26.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	51.35	26.26 %
Home-The	7.97	47.23 %
Total	59.31	27.92 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.46	25.53 %
RCY1	2.10	24.97 %
CTO1	1.62	9.09 %
KNL1	1.40	13.24 %
TP11	0.92	10.89 %
DHN1	0.83	12.90 %
RJP1	0.71	13.37 %
GTL1	0.66	10.20 %
NYP1	0.60	21.92 %
PUT1	0.21	5.58 %
KOU1	0.14	3.23 %
MPL1	0.13	1.57 %
TPY1		0.13 %
PMR1		0.00 %
TPSD		0.00 %
Total	59.31	27.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	43.03	22.02 %
Home-The	8.99	50.79 %
Total	52.02	24.40 %

Branch *	MTD Sales L	Brand Share %
ELU1	2.75	24.57 %
RAL1	1.66	23.58 %
OGL1	1.41	21.26 %
PPM1	1.35	24.25 %
JPT1	1.17	25.36 %
PAP1	1.17	20.72 %
VJW5	1.11	21.41 %
VJW4	1.09	23.72 %
KDR1	1.01	18.32 %
MTM1	0.93	22.55 %
JGG1	0.72	15.20 %
PNR1	0.64	20.21 %
CKT1	0.57	10.21 %
NRT1	0.54	7.02 %
CRL1	0.42	9.27 %
TVU1	0.40	7.65 %
TEL1	0.36	6.61 %
AMP1	0.29	8.10 %
BPP1	0.28	10.65 %
VUY1	0.27	13.45 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
VKN1		0.00 %
Total	52.02	24.40 %