



AP : SONY Sales Performance 27/04/2026 9:06 AM

MTD Sales
106.96 L

Brand Share %
20.33 %

Information:

MTD : 01-04-2026 To 26-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **20.33 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	85.19	17.43 %
Home-The	21.77	58.17 %
Total	106.96	20.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.75	23.74 %
VIJAYAWADA-01	42.21	16.66 %
Total	106.96	20.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	54.06	21.26 %
Home-The	10.69	58.11 %
Total	64.75	23.74 %

Branch *	MTD Sales L	Brand Share %
TPY2	4.17	15.33 %
CTO1	1.52	10.30 %
KNL1	1.40	13.37 %
RCY1	1.30	15.25 %
NDL1	1.14	19.24 %
TPI1	0.99	13.34 %
DHN1	0.98	13.51 %
NLR1	0.90	11.58 %
PGR1	0.79	14.18 %
VKI1	0.78	10.19 %
PUT1	0.78	10.48 %
SPE1	0.77	10.17 %
KAR1	0.76	9.02 %
RJP1	0.65	7.92 %
PDT1	0.61	8.37 %
PIL1	0.59	8.00 %
TPY1	0.42	4.33 %
MPL1	0.33	4.86 %
BVL1	0.26	5.16 %
NYP1	0.20	3.44 %
Total	64.75	23.74 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	31.12	13.28 %
Home-The	11.08	58.22 %
Total	42.21	16.66 %

Branch *	MTD Sales L	Brand Share %
CRL1	2.22	19.69 %
BVR1	1.62	10.25 %
TDD1	1.54	18.64 %
TEL1	1.34	14.13 %
OGL1	1.04	13.01 %
PNR1	0.97	20.02 %
JPT1	0.91	19.00 %
NZV1	0.83	17.16 %
RMV1	0.83	12.68 %
NRT1	0.78	16.16 %
RAL1	0.71	12.25 %
TNI1	0.65	12.96 %
CKT1	0.63	12.87 %
VJW2	0.59	10.33 %
VJW5	0.52	18.02 %
VKN1	0.52	6.01 %
GDV1	0.52	11.37 %
ELU1	0.48	6.51 %
JGG1	0.20	7.83 %
VJW4	0.14	3.22 %
BPP1	0.13	2.93 %
PAP1	0.13	2.35 %
GVM1	0.12	1.76 %
GNT2		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
VUY1		0.00 %
Total	42.21	16.66 %