

MTD Sales
124.85 L

Brand Share %
22.82 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **22.82 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|---------------|----------------|
| LED TV | 103.74 | 20.50 % |
| Home-The | 21.11 | 51.32 % |
| Total | 124.85 | 22.82 % |

| Sales Zone | MTD Sales L | Brand Share % |
|---------------|---------------|----------------|
| TIRUPATI-01 | 69.20 | 25.62 % |
| VIJAYAWADA-01 | 55.65 | 20.09 % |
| Total | 124.85 | 22.82 % |

TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 60.87 | 24.00 % |
| Home-The | 8.33 | 50.67 % |
| Total | 69.20 | 25.62 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| TPY2 | 4.94 | 19.82 % |
| CTO1 | 2.95 | 15.23 % |
| KAR1 | 1.73 | 18.27 % |
| SPE1 | 1.49 | 15.52 % |
| PUT1 | 1.25 | 17.16 % |
| NDL1 | 1.11 | 16.39 % |
| DHN1 | 1.11 | 15.52 % |
| NYP1 | 1.01 | 13.83 % |
| VKI1 | 0.99 | 16.22 % |
| KNL1 | 0.97 | 12.10 % |
| BVL1 | 0.85 | 17.21 % |
| RJP1 | 0.72 | 7.93 % |
| PGR1 | 0.55 | 8.87 % |
| PDT1 | 0.46 | 3.77 % |
| TPI1 | 0.44 | 7.07 % |
| KOU1 | 0.38 | 10.66 % |
| MPL1 | 0.33 | 3.23 % |
| RCY1 | 0.15 | 3.28 % |
| GTL1 | | 0.00 % |
| TPSD | | 0.00 % |
| TPY1 | | 0.00 % |
| WHRN | | 0.00 % |
| Total | 69.20 | 25.62 % |

VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| LED TV | 42.87 | 16.99 % |
| Home-The | 12.78 | 51.75 % |
| Total | 55.65 | 20.09 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|--------------|----------------|
| CRL1 | 3.17 | 20.67 % |
| RMV1 | 2.24 | 21.65 % |
| TVU1 | 1.80 | 20.82 % |
| ELU1 | 1.34 | 14.46 % |
| VJW1 | 1.29 | 10.04 % |
| PPM1 | 1.20 | 19.94 % |
| MTM1 | 0.86 | 16.74 % |
| OGL1 | 0.70 | 7.69 % |
| AMP1 | 0.70 | 20.20 % |
| TNI1 | 0.62 | 9.23 % |
| PAP1 | 0.61 | 11.03 % |
| GDV1 | 0.61 | 12.40 % |
| VJW5 | 0.40 | 7.73 % |
| PRL1 | 0.29 | 3.30 % |
| TEL1 | 0.25 | 3.02 % |
| VUY1 | 0.23 | 6.21 % |
| RAL1 | 0.13 | 1.80 % |
| JGG1 | 0.12 | 3.92 % |
| BPP1 | | 0.00 % |
| CKT1 | | 0.00 % |
| DPE1 | | 0.00 % |
| GNT2 | | 0.00 % |
| GTSD | | 0.00 % |
| GVM1 | | 0.00 % |
| KND1 | | 0.00 % |
| PNR1 | | 0.00 % |
| TDD1 | | 0.00 % |
| VJW4 | | 0.00 % |
| Total | 55.65 | 20.09 % |