

MTD Sales
114.39 L

Brand Share %
20.25 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **20.25 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	100.28	18.87 %
Home-The	14.11	42.38 %
Total	114.39	20.25 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	64.36	22.69 %
VIJAYAWADA-01	50.04	17.79 %
Total	114.39	20.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	56.81	21.24 %
Home-The	7.55	46.66 %
Total	64.36	22.69 %

Branch *	MTD Sales L	Brand Share %
ADI1	1.84	17.37 %
KVL1	1.47	15.36 %
RJP1	1.40	18.29 %
KDA1	1.38	19.50 %
GTL1	0.97	17.82 %
MPL1	0.93	10.75 %
SPE1	0.80	8.27 %
RCY1	0.66	11.24 %
PIL1	0.44	5.85 %
PGR1	0.39	6.89 %
DHN1	0.39	5.68 %
KOU1	0.34	7.54 %
PUT1	0.33	4.40 %
BVL1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
TPSD		0.00 %
Total	64.36	22.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	43.48	16.46 %
Home-The	6.56	38.34 %
Total	50.04	17.79 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.54	18.67 %
CRL1	1.68	16.97 %
NPR1	1.06	13.63 %
OGL1	0.89	8.04 %
PAP1	0.81	12.76 %
BPP1	0.64	11.51 %
JPT1	0.59	8.33 %
MTM1	0.56	20.02 %
DPE1	0.54	14.42 %
VJW5	0.49	9.14 %
TNI1	0.35	6.15 %
RAL1	0.32	6.34 %
TVU1	0.27	4.75 %
VKN1	0.24	2.63 %
GVM1	0.08	2.53 %
CKT1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
Total	50.04	17.79 %