

MTD Sales
420.32 L

Brand Share %
30.26 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.26 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	360.38	27.84 %
Home-The	59.94	63.21 %
Total	420.32	30.26 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	217.78	30.29 %
VIJAYAWADA-01	202.55	30.23 %
Total	420.32	30.26 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	190.80	28.40 %
Home-The	26.97	57.29 %
Total	217.78	30.29 %

Branch *	MTD Sales L	Brand Share %
CTO1	12.38	27.86 %
PIL1	8.89	24.65 %
TPY1	5.41	19.73 %
TPI1	4.09	17.96 %
PMR1	3.60	16.44 %
RJP1	3.02	19.73 %
DHN1	2.89	13.30 %
PDT1	2.89	11.27 %
VKI1	2.67	19.27 %
SPE1	2.63	13.88 %
BVL1	2.50	23.14 %
MPL1	1.93	9.66 %
NYP1	1.45	11.75 %
GTL1	1.19	10.96 %
KOU1	1.08	8.05 %
RCY1	1.05	6.44 %
PUT1	0.97	5.91 %
PGR1	0.32	1.90 %
Total	217.78	30.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	169.58	27.25 %
Home-The	32.97	69.06 %
Total	202.55	30.23 %

Branch *	MTD Sales L	Brand Share %
NRT1	6.15	26.58 %
CRL1	4.69	16.42 %
OGL1	4.35	20.96 %
TVU1	4.02	22.20 %
TEL1	3.51	21.26 %
PAP1	3.48	21.40 %
RAL1	3.35	25.98 %
PPM1	3.34	29.71 %
KND1	2.96	22.70 %
PRL1	2.93	23.96 %
VKN1	2.64	17.87 %
JPT1	2.52	13.93 %
VJW4	2.41	22.09 %
AMP1	2.32	20.42 %
GDV1	2.14	27.68 %
JGG1	2.02	20.40 %
BPP1	1.96	21.87 %
VUY1	1.96	24.99 %
GVM1	1.83	16.43 %
DPE1	1.78	16.95 %
CKT1	1.57	10.60 %
GNT2	0.72	5.55 %
VJW5	0.58	6.92 %
MTM1	0.35	4.45 %
PNR1	0.33	4.23 %
Total	202.55	30.23 %