

MTD Sales
82.80 L

Brand Share %
16.95 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.95 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	61.67	13.87 %
Home-The	21.13	48.17 %
Total	82.80	16.95 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	43.46	18.09 %
VIJAYAWADA-01	39.34	15.85 %
Total	82.80	16.95 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	33.07	15.14 %
Home-The	10.39	47.60 %
Total	43.46	18.09 %

Branch *	MTD Sales L	Brand Share %
CTO1	2.22	15.72 %
PDT1	1.17	15.52 %
KNL1	1.00	9.87 %
PMR1	0.95	14.78 %
RJP1	0.92	14.41 %
NLR1	0.83	9.11 %
KOU1	0.67	11.78 %
PGR1	0.64	16.28 %
KAR1	0.55	6.82 %
VKI1	0.52	8.95 %
MPL1	0.52	9.09 %
KHT1	0.48	7.64 %
TPY1	0.32	5.22 %
RCY1	0.25	3.10 %
DHN1	0.24	3.30 %
BVL1	0.21	3.64 %
NDL1	0.21	2.66 %
PUT1	0.13	3.16 %
TPI1	0.13	2.07 %
KDR1	0.12	4.24 %
GTL1		0.00 %
NYP1		0.00 %
TPSD		0.00 %
WHKD		0.00 %
WHRN		0.00 %
Total	43.46	18.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	28.60	12.64 %
Home-The	10.74	48.74 %
Total	39.34	15.85 %

Branch *	MTD Sales L	Brand Share %
VJW1	2.03	15.13 %
CKT1	0.64	10.36 %
PPM1	0.40	12.11 %
DPE1	0.39	8.99 %
JGG1	0.37	9.17 %
JPT1	0.27	9.45 %
PRL1	0.19	2.47 %
VJW5	0.19	7.87 %
TDD1	0.14	2.87 %
PAP1	0.13	2.91 %
NRT1	0.13	1.14 %
CRL1	0.08	0.97 %
GVM1	0.08	1.81 %
PNR1	0.08	4.36 %
BPP1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
KND1		0.00 %
OGL1		0.00 %
RAL1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VUY1		0.00 %
VKN1	-0.39	-12.19 %
Total	39.34	15.85 %