

MTD Sales
122.61 L

Brand Share %
24.54 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **24.54 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	103.24	22.42 %
Home-The	19.38	49.54 %
Total	122.61	24.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	70.26	26.89 %
VIJAYAWADA-01	52.35	21.97 %
Total	122.61	24.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	62.01	25.41 %
Home-The	8.26	47.74 %
Total	70.26	26.89 %

Branch *	MTD Sales L	Brand Share %
CTO1	3.34	23.40 %
PMR1	2.67	23.19 %
ADI1	2.62	19.42 %
PGR1	1.56	22.69 %
KNL1	1.39	15.08 %
NYP1	1.25	14.78 %
GTL1	1.20	20.02 %
DHN1	1.13	18.93 %
PDT1	1.00	11.37 %
SPE1	0.95	13.47 %
MPL1	0.91	7.26 %
RJP1	0.89	14.11 %
RCY1	0.70	11.40 %
KOU1	0.41	7.42 %
PUT1	0.38	4.42 %
TPI1		0.00 %
TPY1		0.00 %
Total	70.26	26.89 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	41.23	19.04 %
Home-The	11.12	50.97 %
Total	52.35	21.97 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.99	12.99 %
TVU1	1.96	22.77 %
RAL1	1.87	21.79 %
CKT1	1.71	21.29 %
JPT1	1.43	22.17 %
ELU1	1.24	12.60 %
TDD1	1.12	20.75 %
OGL1	1.11	14.18 %
PPM1	0.93	14.28 %
NRT1	0.88	10.18 %
GVM1	0.86	14.70 %
VJW5	0.79	11.72 %
PRL1	0.76	17.21 %
VJW4	0.71	14.76 %
DPE1	0.61	11.96 %
KND1	0.60	15.01 %
AMP1	0.42	15.20 %
PAP1	0.36	6.70 %
MTM1	0.26	8.07 %
BPP1	0.14	7.84 %
CRL1	0.12	1.68 %
GNT2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	52.35	21.97 %