



AP : SONY Sales Performance 26/05/2026 9:06 AM

MTD Sales
91.51 L

Brand Share %
17.42 %

Information:

MTD : 01-05-2026 To 25-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **17.42 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	77.39	15.74 %
Home-The	14.13	41.87 %
Total	91.51	17.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	50.43	18.20 %
VIJAYAWADA-01	41.08	16.55 %
Total	91.51	17.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
LED TV	44.45	17.02 %
Home-The	5.98	37.54 %
Total	50.43	18.20 %

Branch *	MTD Sales L	Brand Share %
KNL1	2.36	14.49 %
TPY2	2.06	8.65 %
KVL1	1.23	16.61 %
DHN1	1.13	16.10 %
MPL1	1.01	10.04 %
RJP1	0.93	16.53 %
PGR1	0.79	14.06 %
TPI1	0.65	7.79 %
CTO1	0.64	4.38 %
KOU1	0.42	6.19 %
KAR1	0.26	3.46 %
TPY1	0.15	4.20 %
PDT1	0.08	0.88 %
NYP1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	50.43	18.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	32.93	14.29 %
Home-The	8.15	45.75 %
Total	41.08	16.55 %

Branch *	MTD Sales L	Brand Share %
TVU1	1.71	16.98 %
PAP1	1.19	9.30 %
PRL1	0.92	14.66 %
ELU1	0.81	14.48 %
OGL1	0.68	6.67 %
GDV1	0.64	10.91 %
TNI1	0.64	7.61 %
JGG1	0.54	15.16 %
CRL1	0.52	4.02 %
NRT1	0.38	7.04 %
RAL1	0.37	5.13 %
CKT1	0.13	2.81 %
DPE1	0.13	4.15 %
BPP1		0.00 %
GVM1		0.00 %
NZV1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
TEL1		0.00 %
VJW4		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	41.08	16.55 %